

PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE



FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE

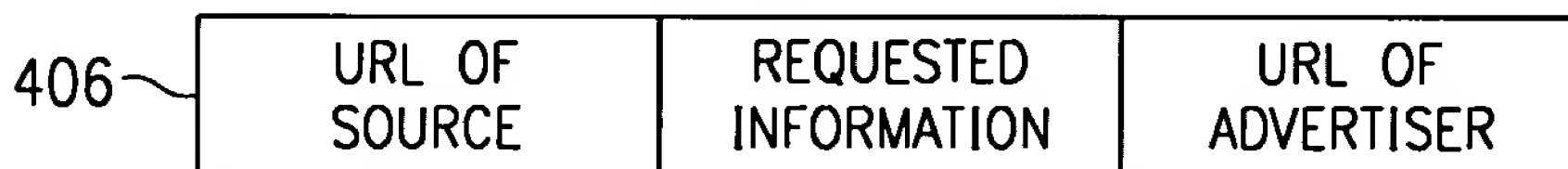
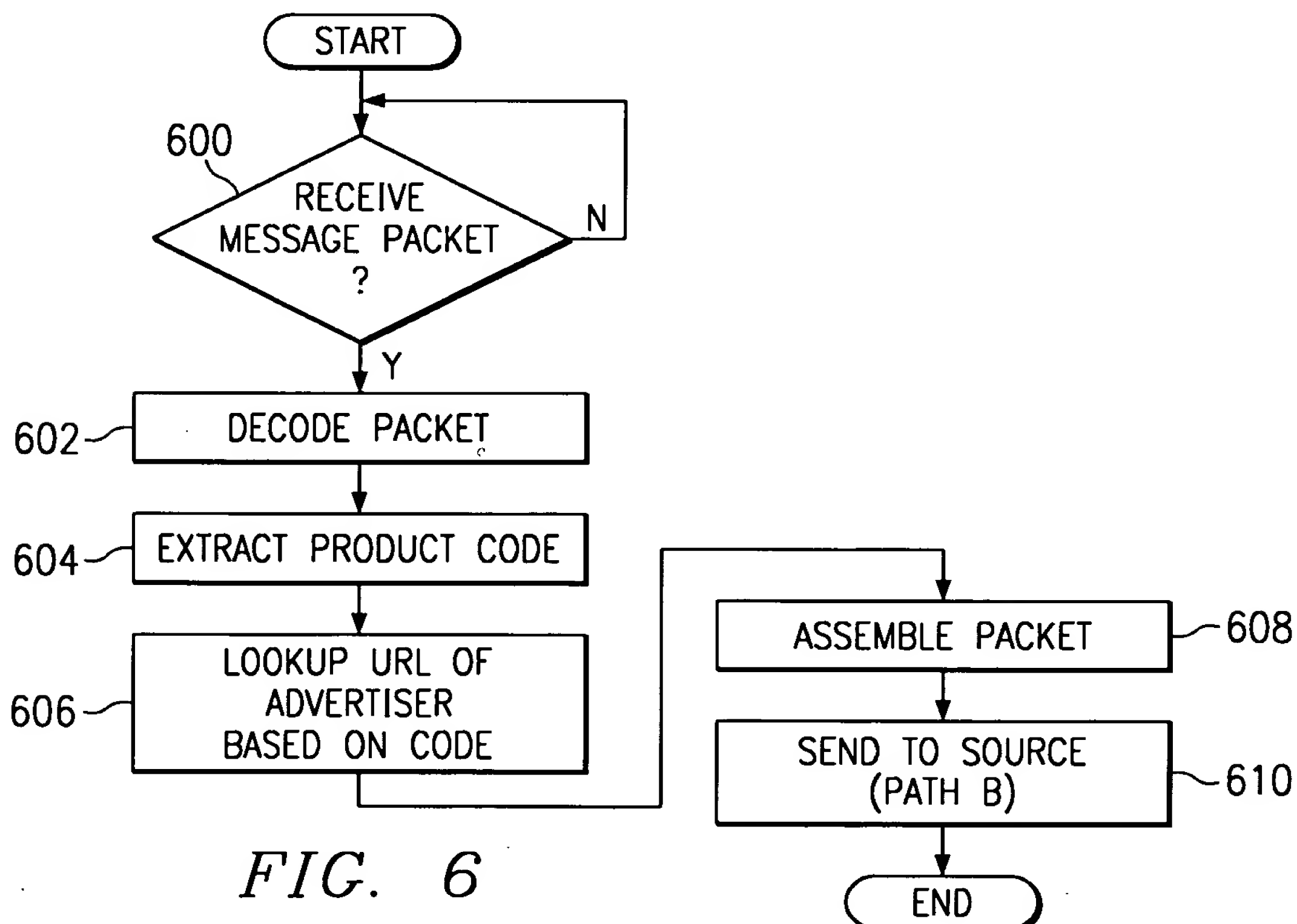


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)



FIG. 4e



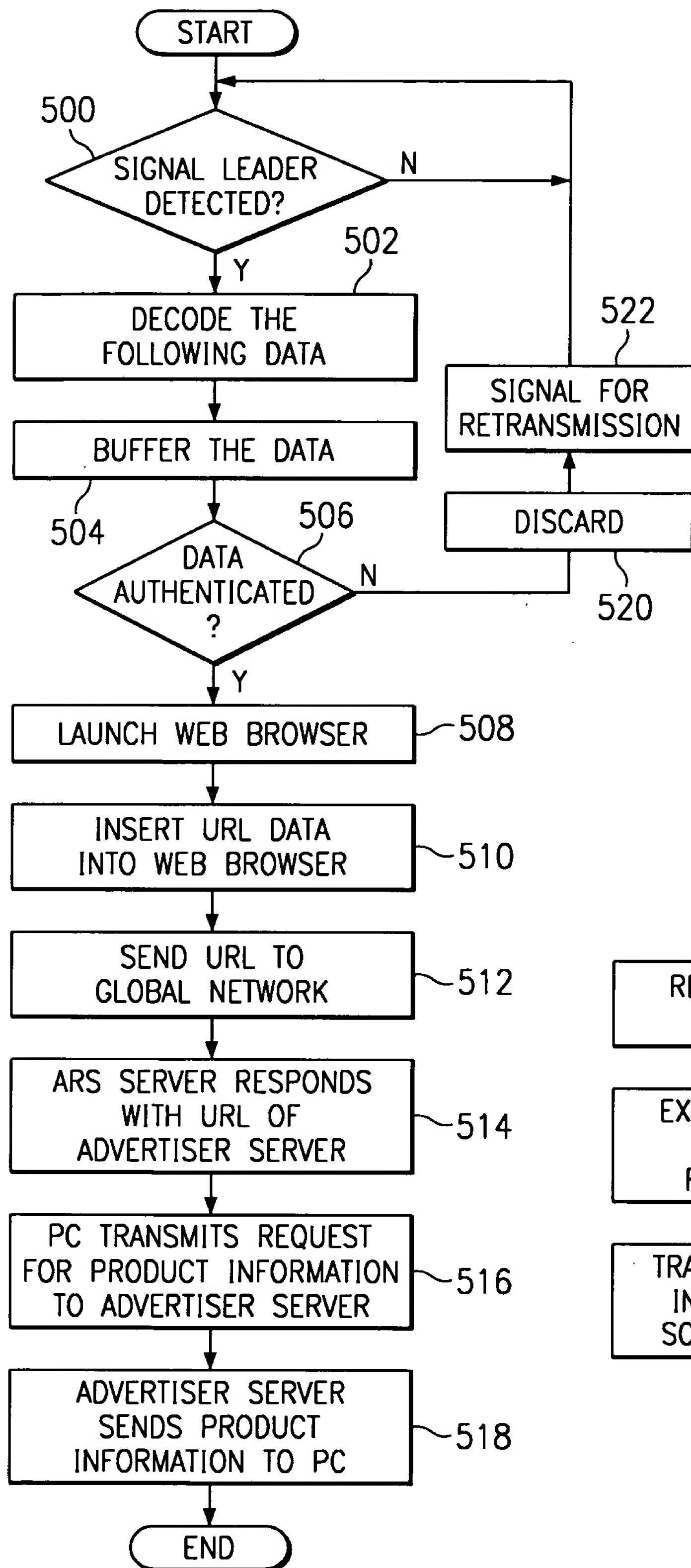


FIG. 5

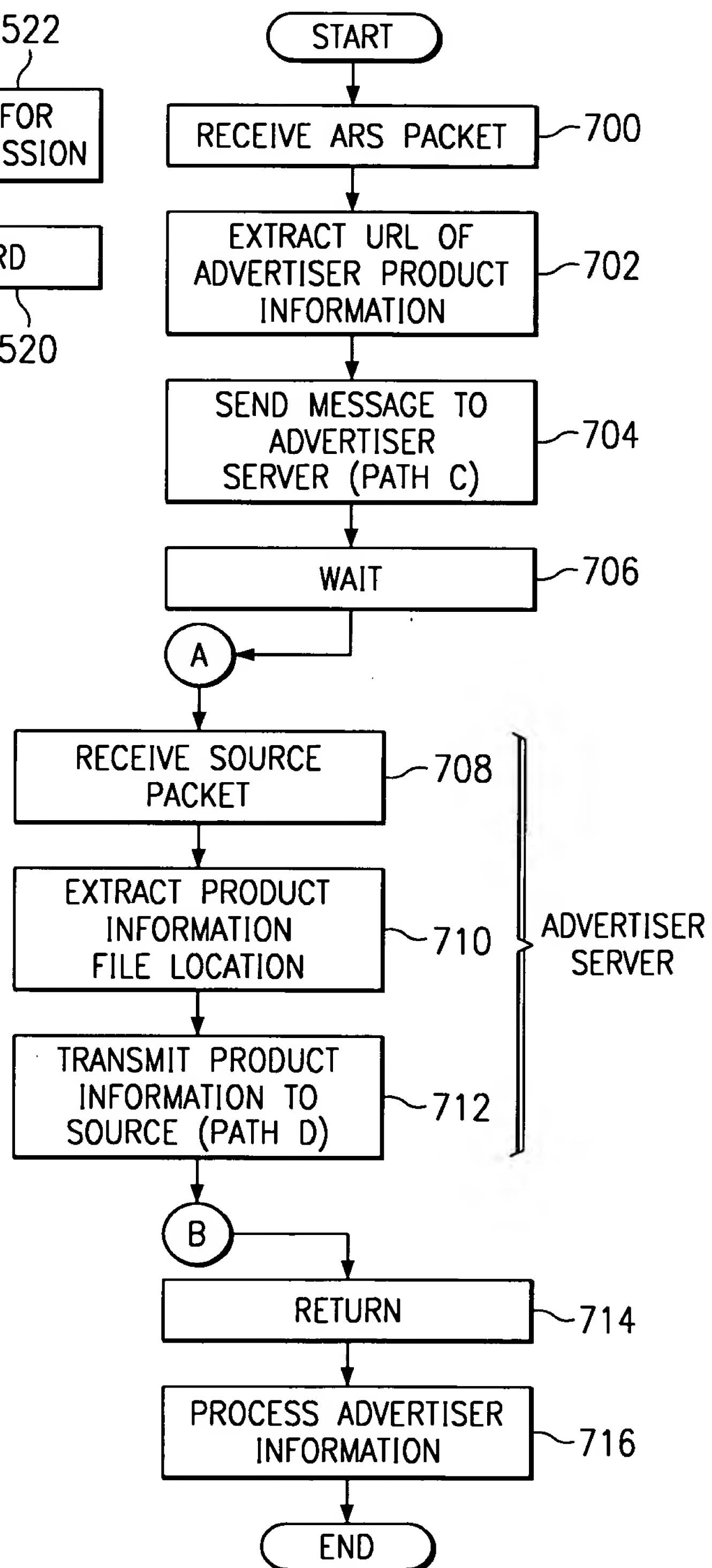


FIG. 7

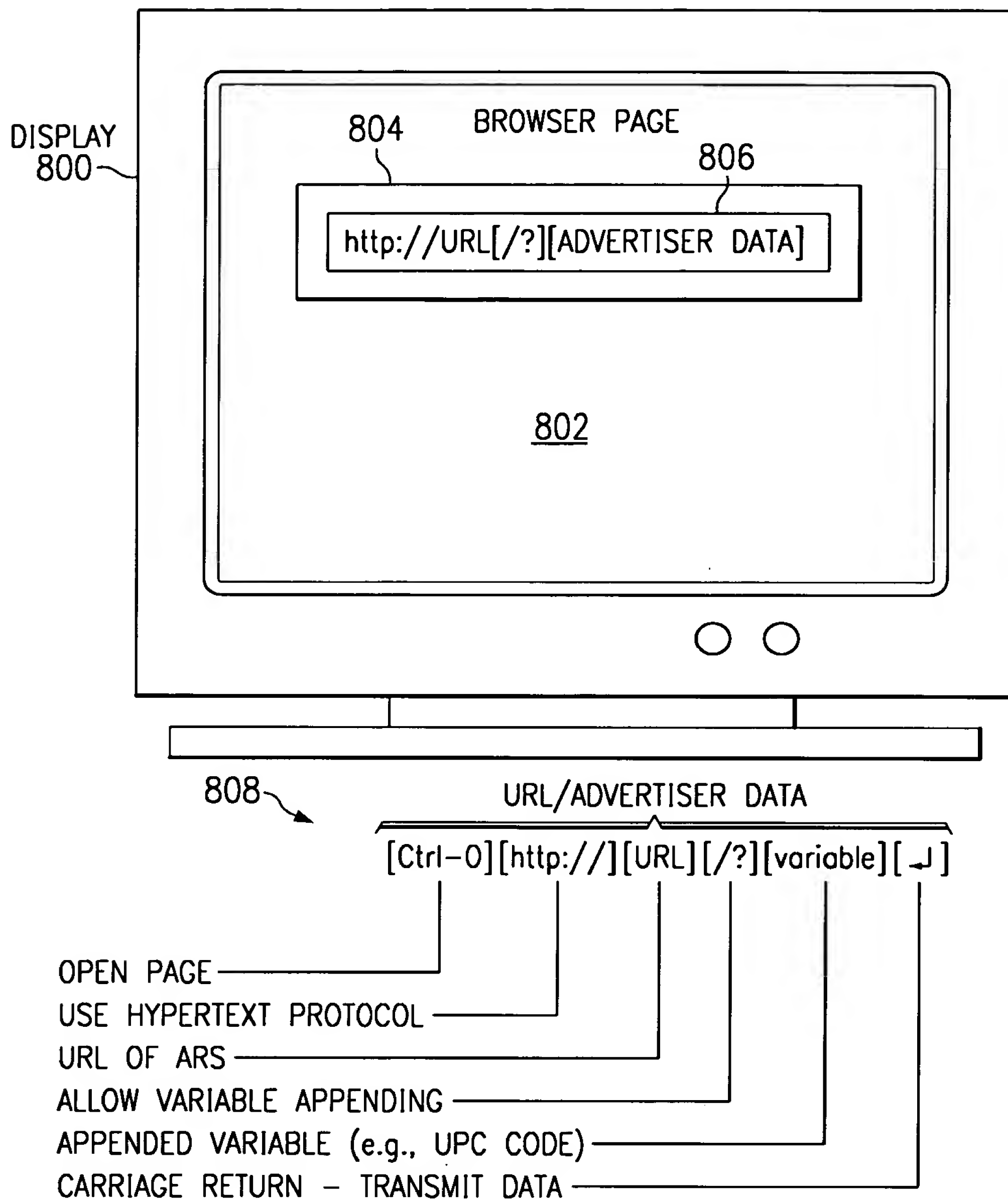


FIG. 8

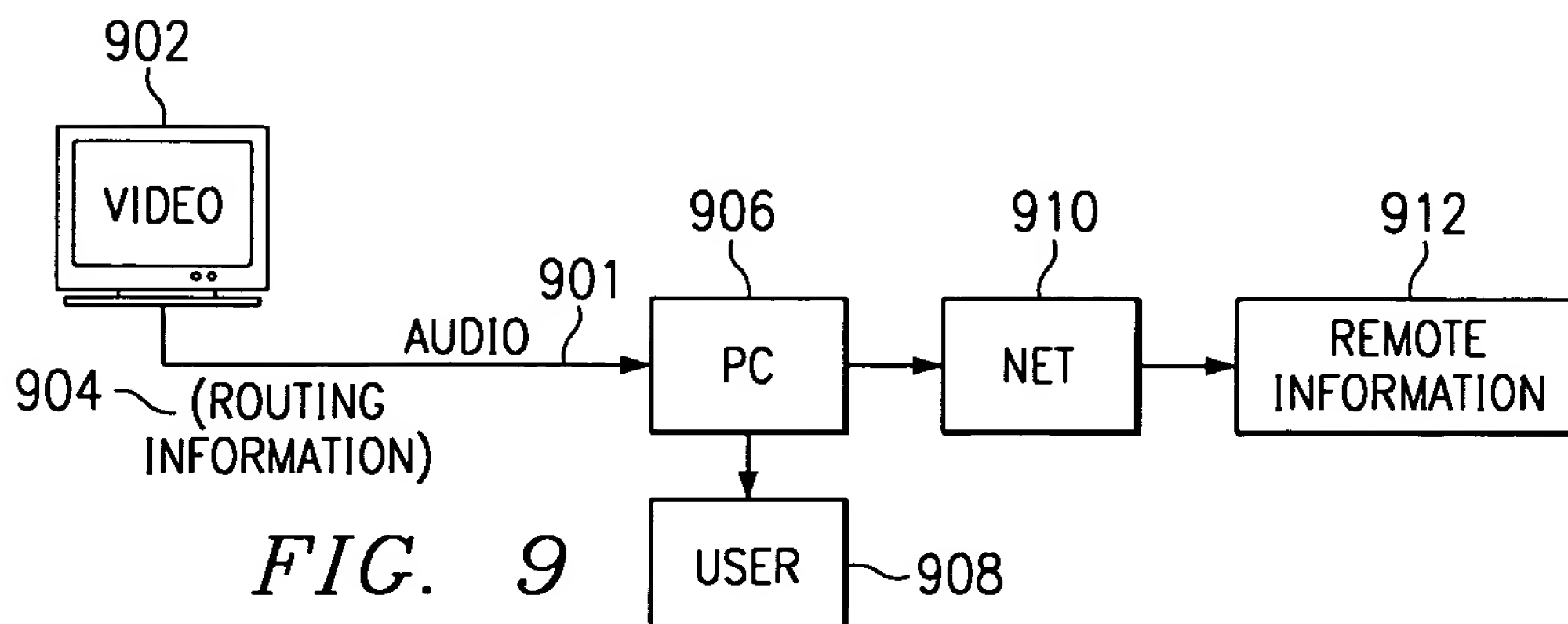


FIG. 9

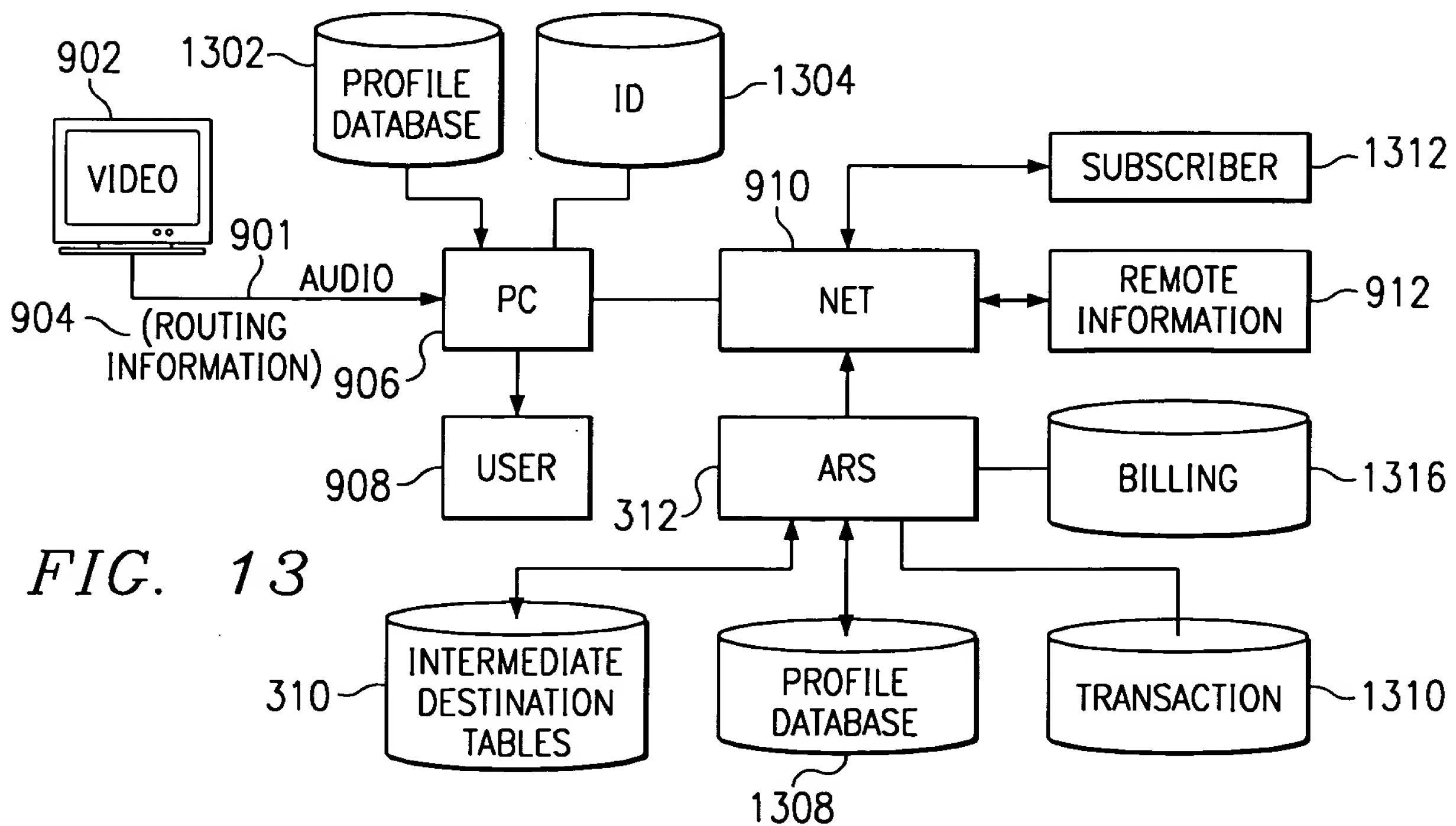
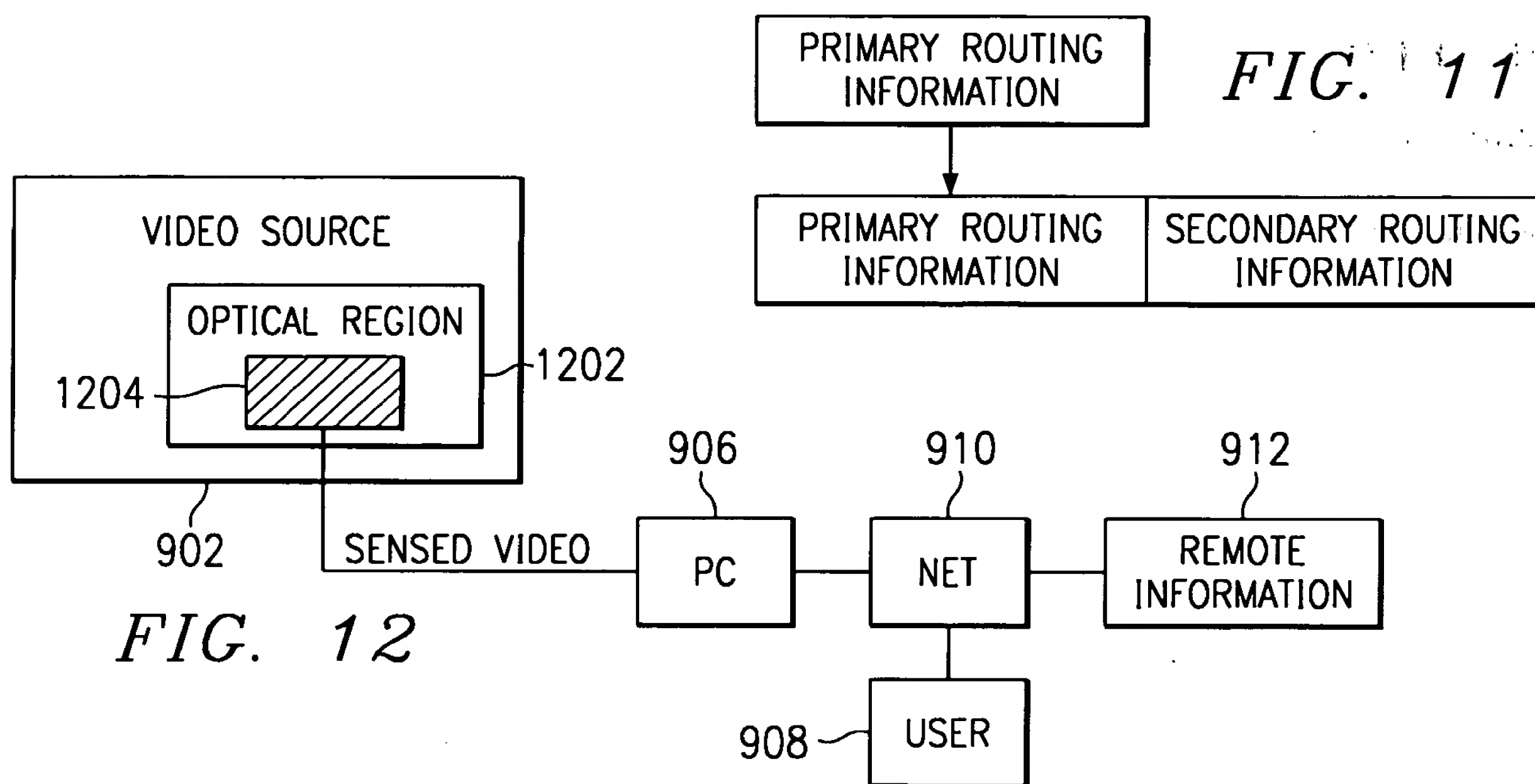
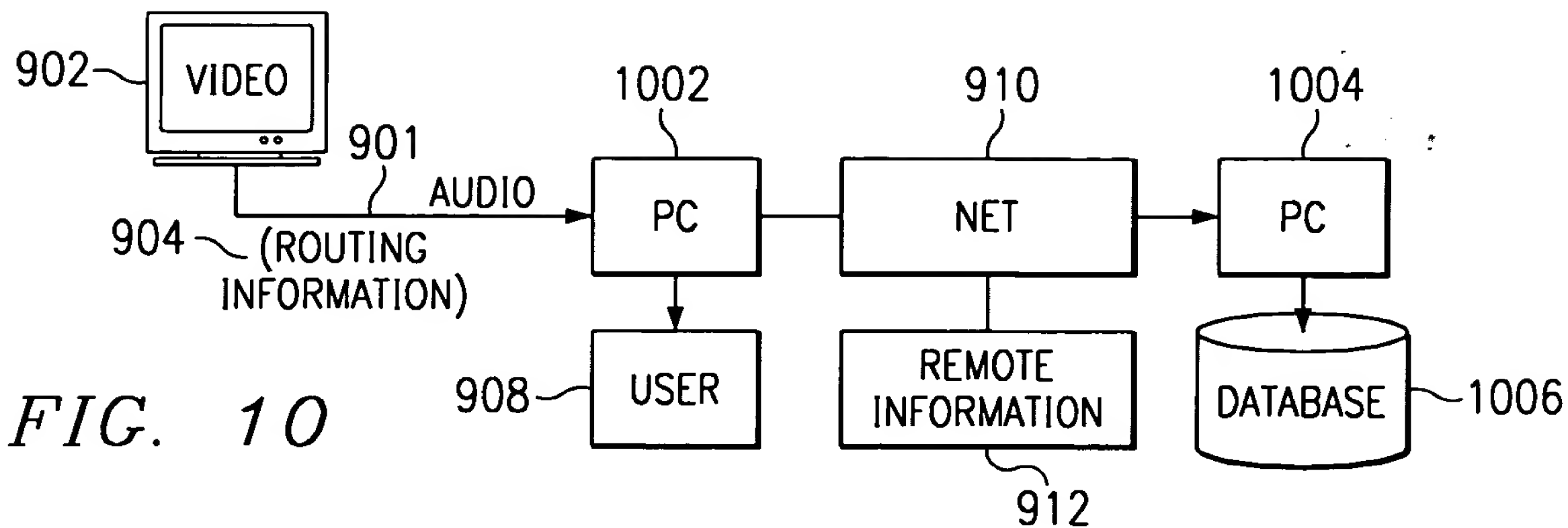


FIG. 13

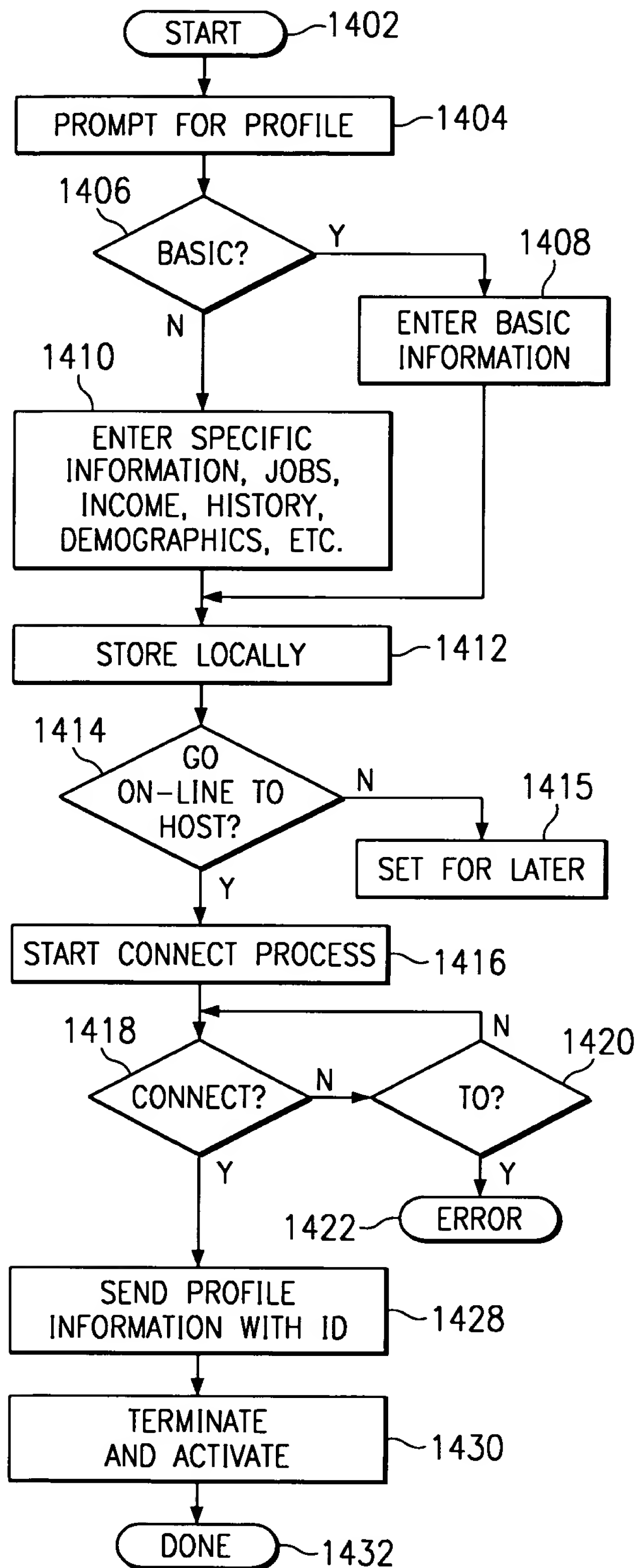


FIG. 14

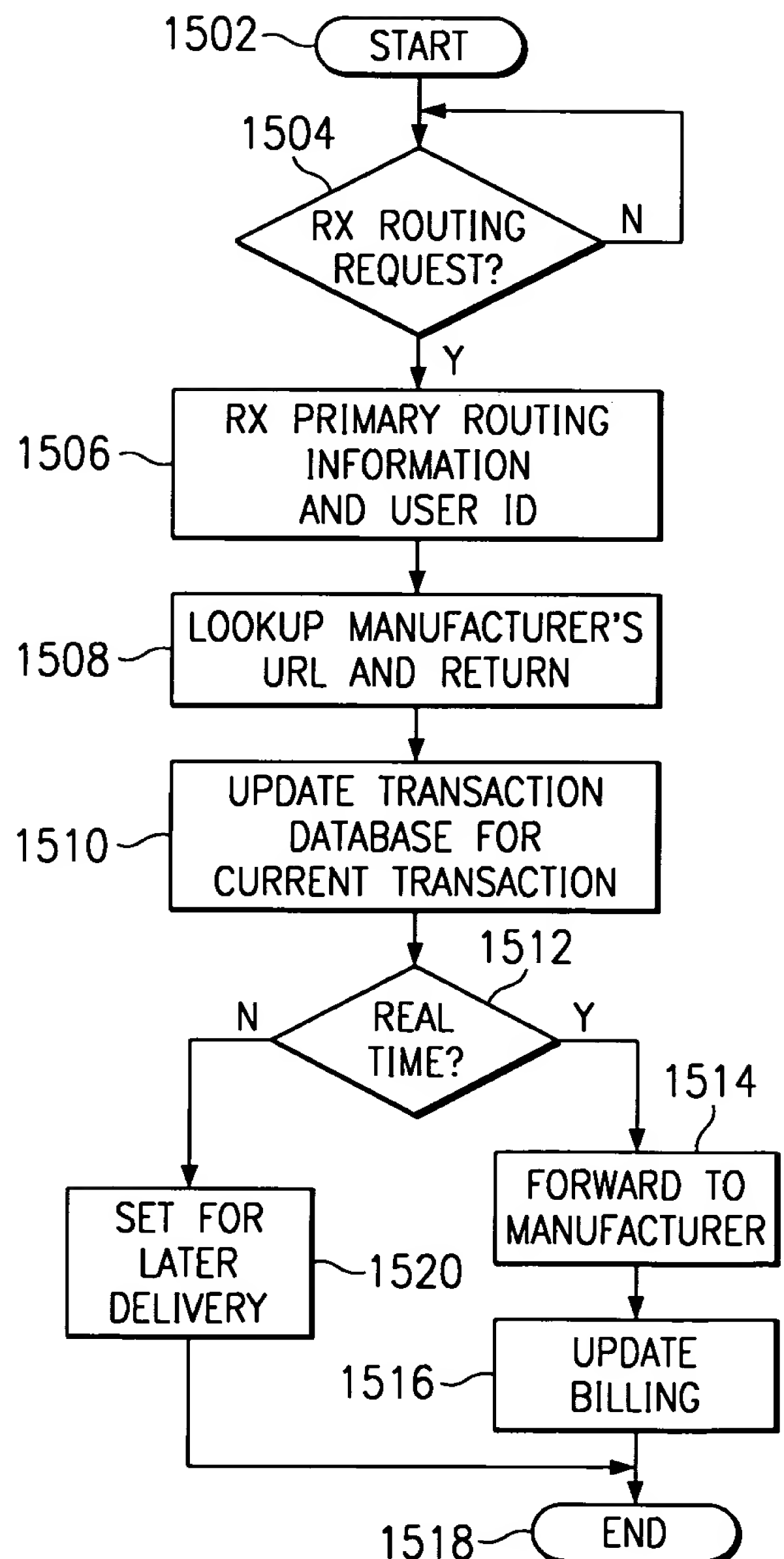


FIG. 15

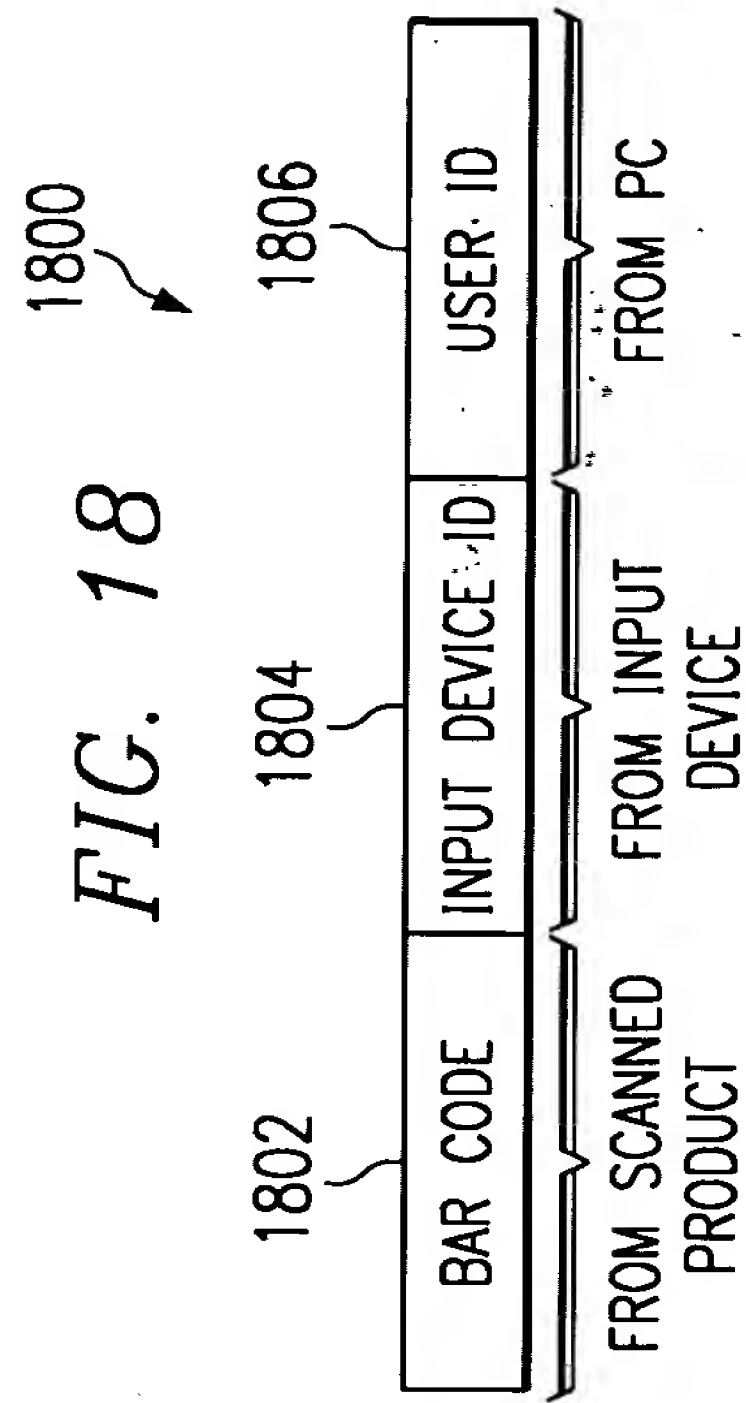
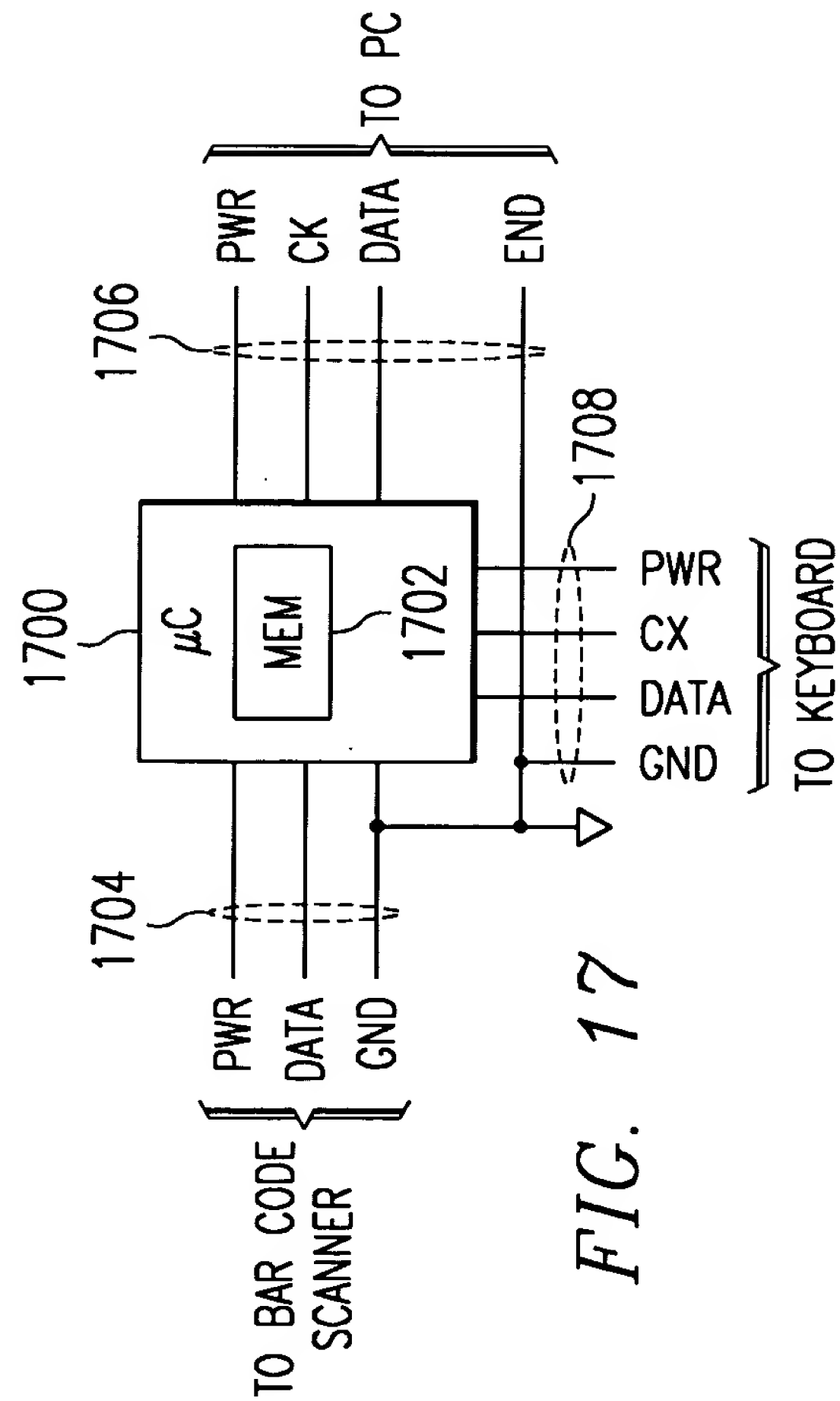
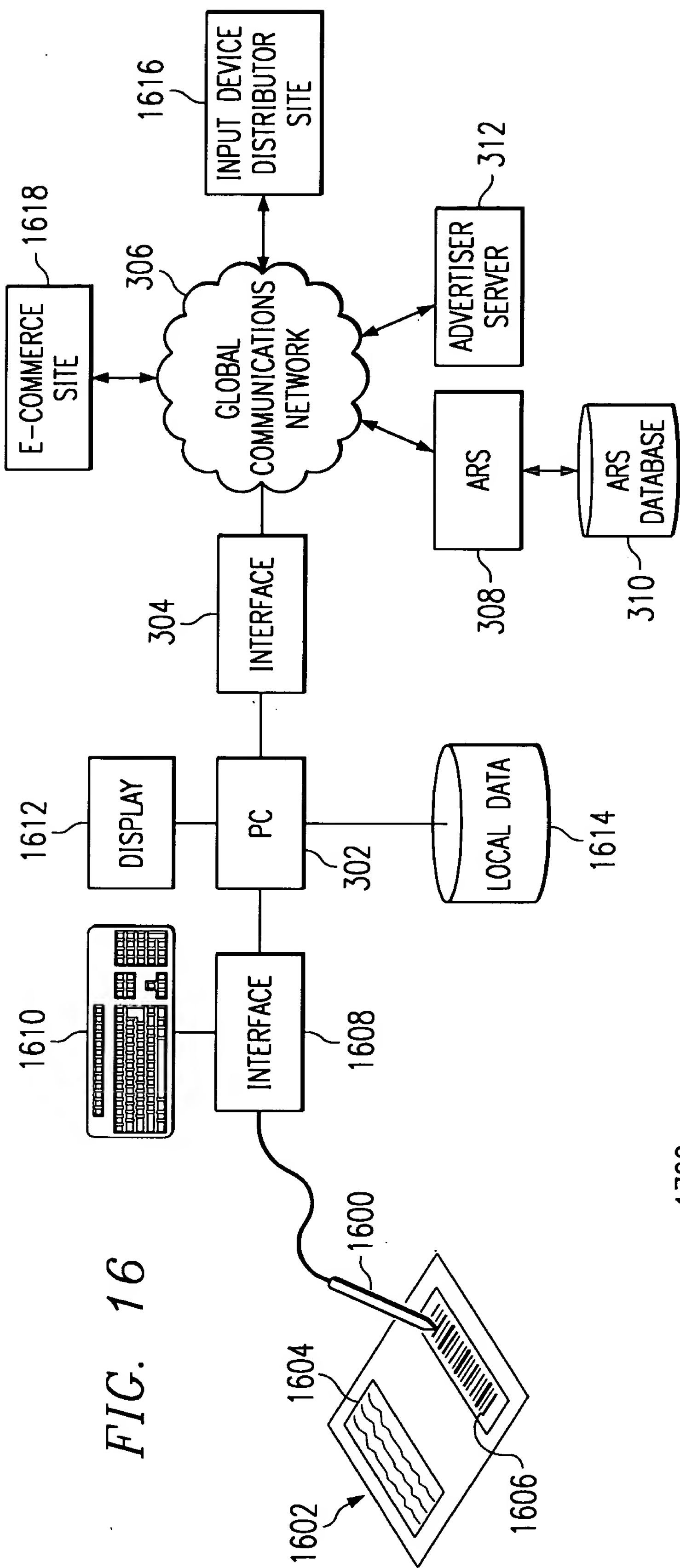


FIG. 19

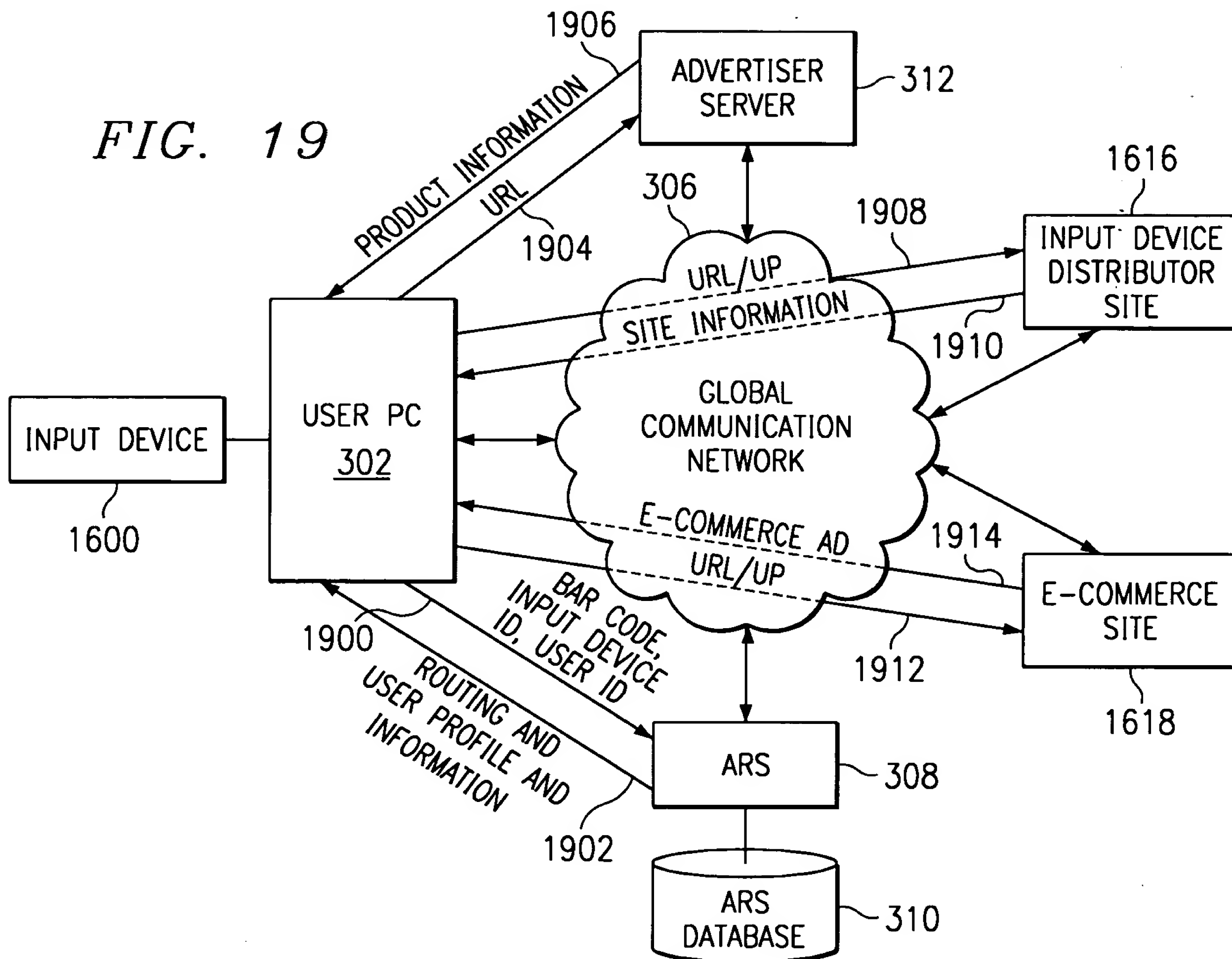


FIG. 20

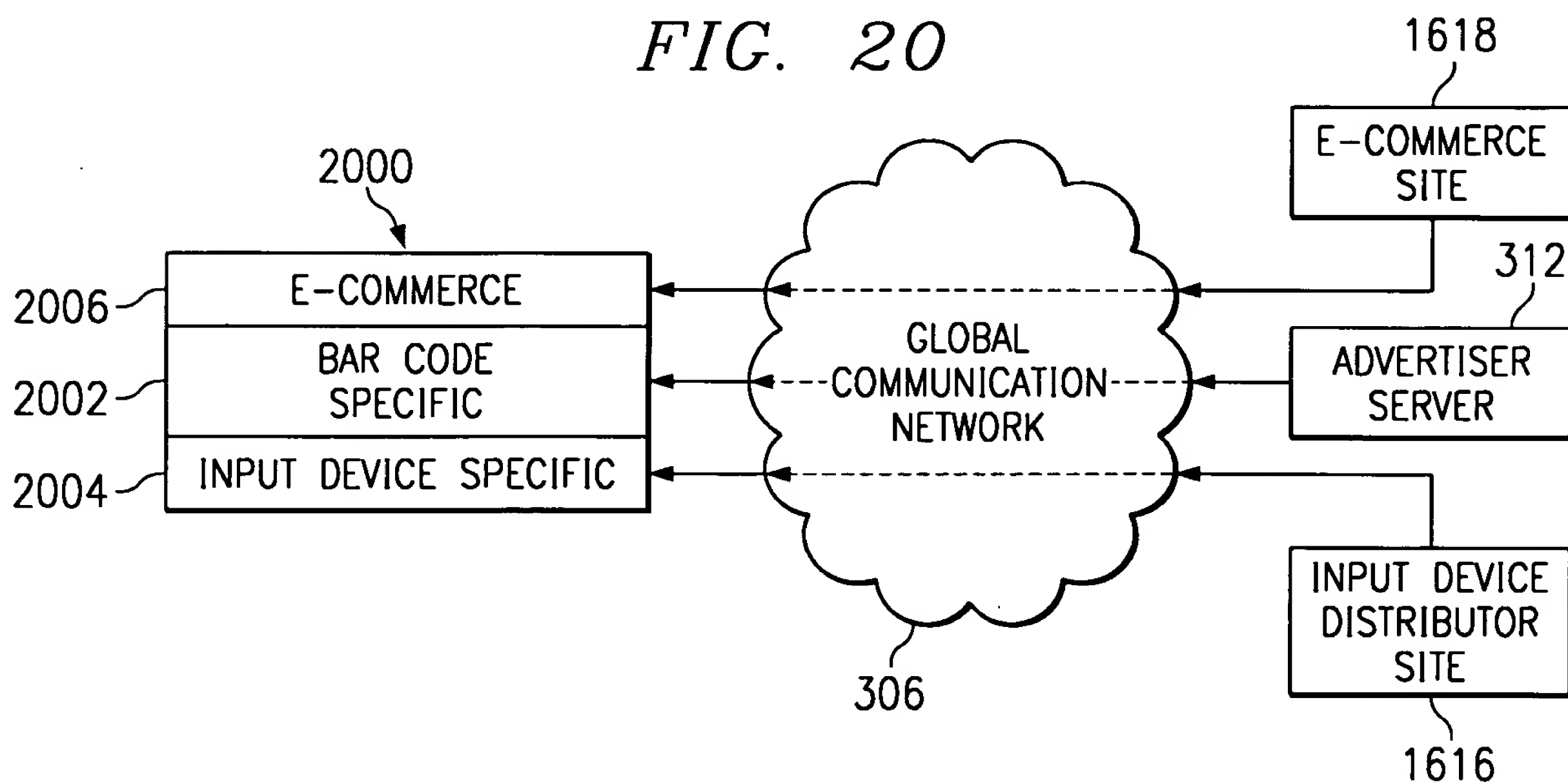


FIG. 21

2102		2104		2106	2108	
PRODUCT		INPUT DEVICE		USER	E-COMMERCE	
BAR CODE	ROUTE	ID	DISTRIBUTOR	PROFILE	BAR CODE	INFORMATION

ARS DATABASE
2100

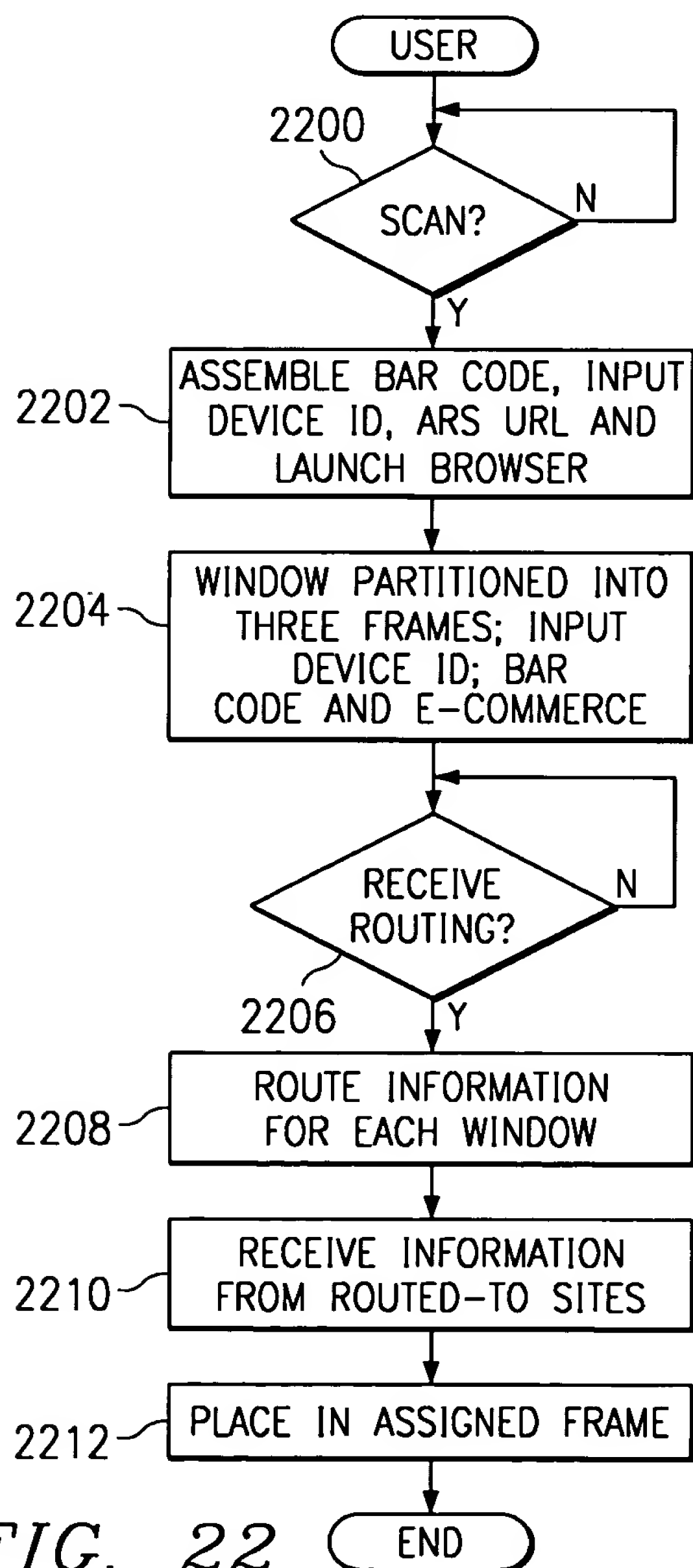


FIG. 22

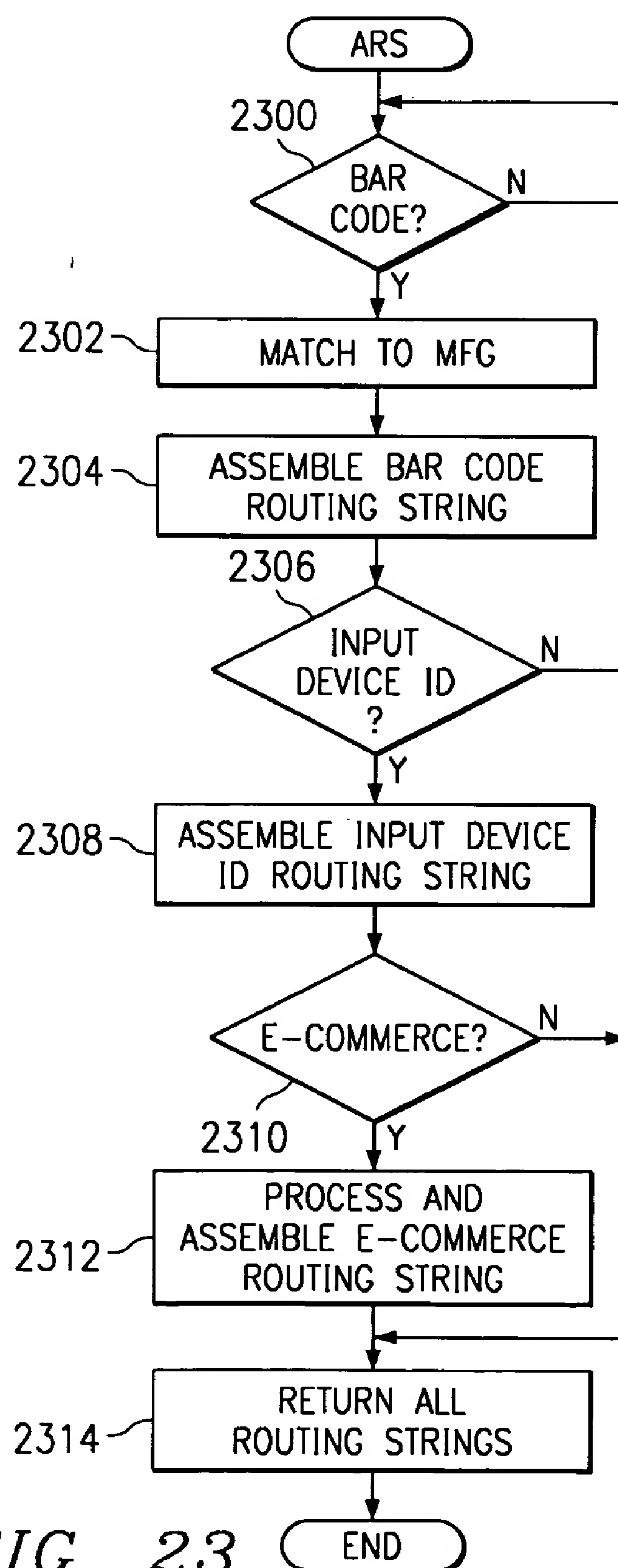


FIG. 23

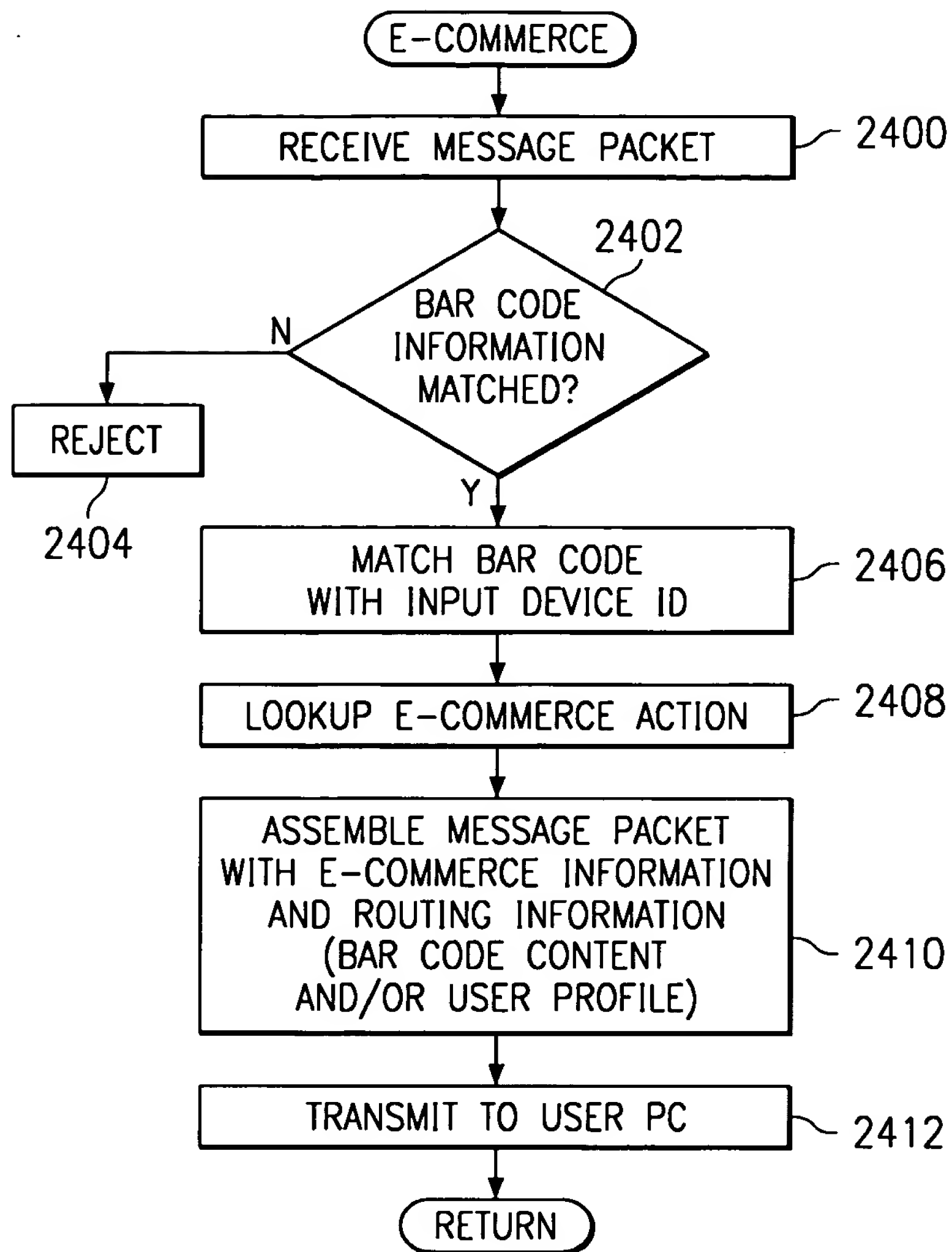


FIG. 24

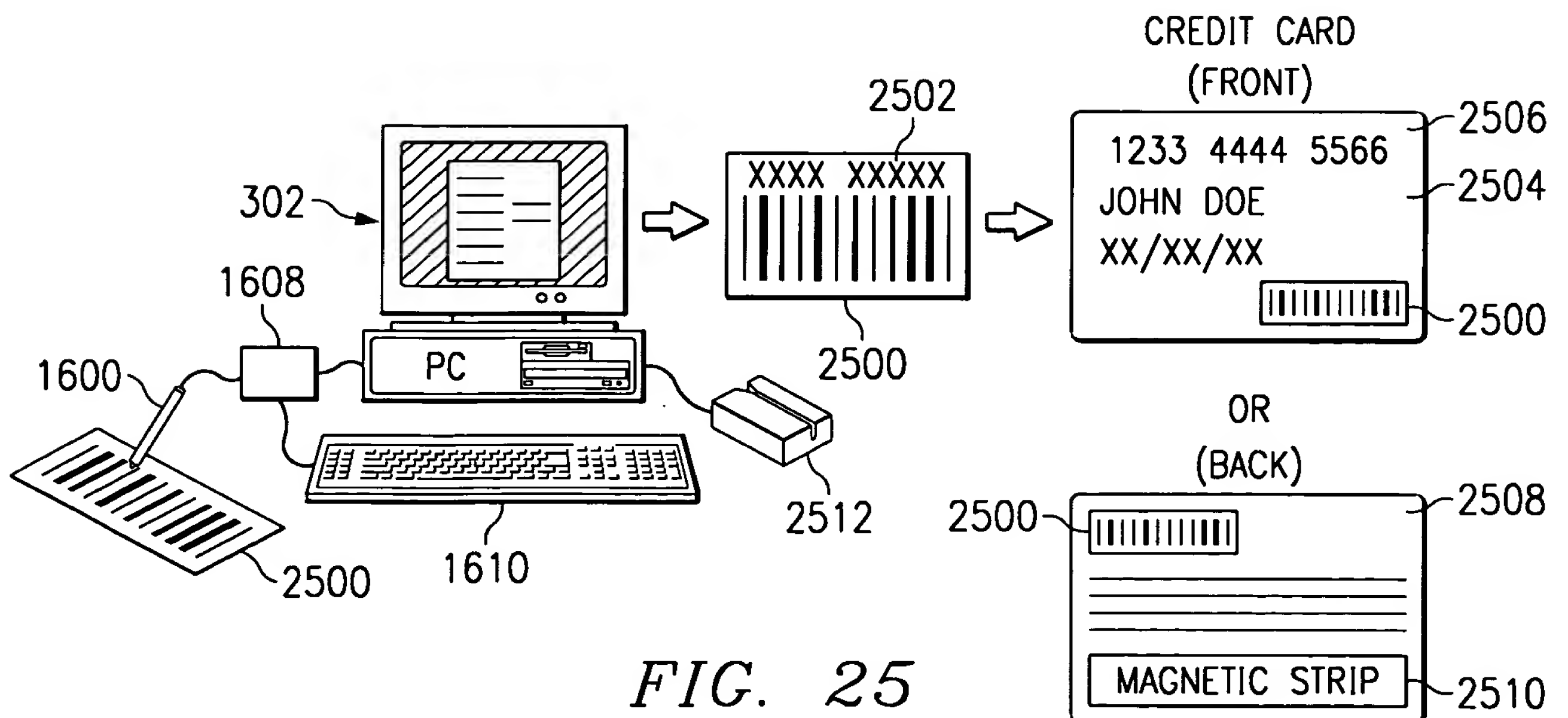


FIG. 25

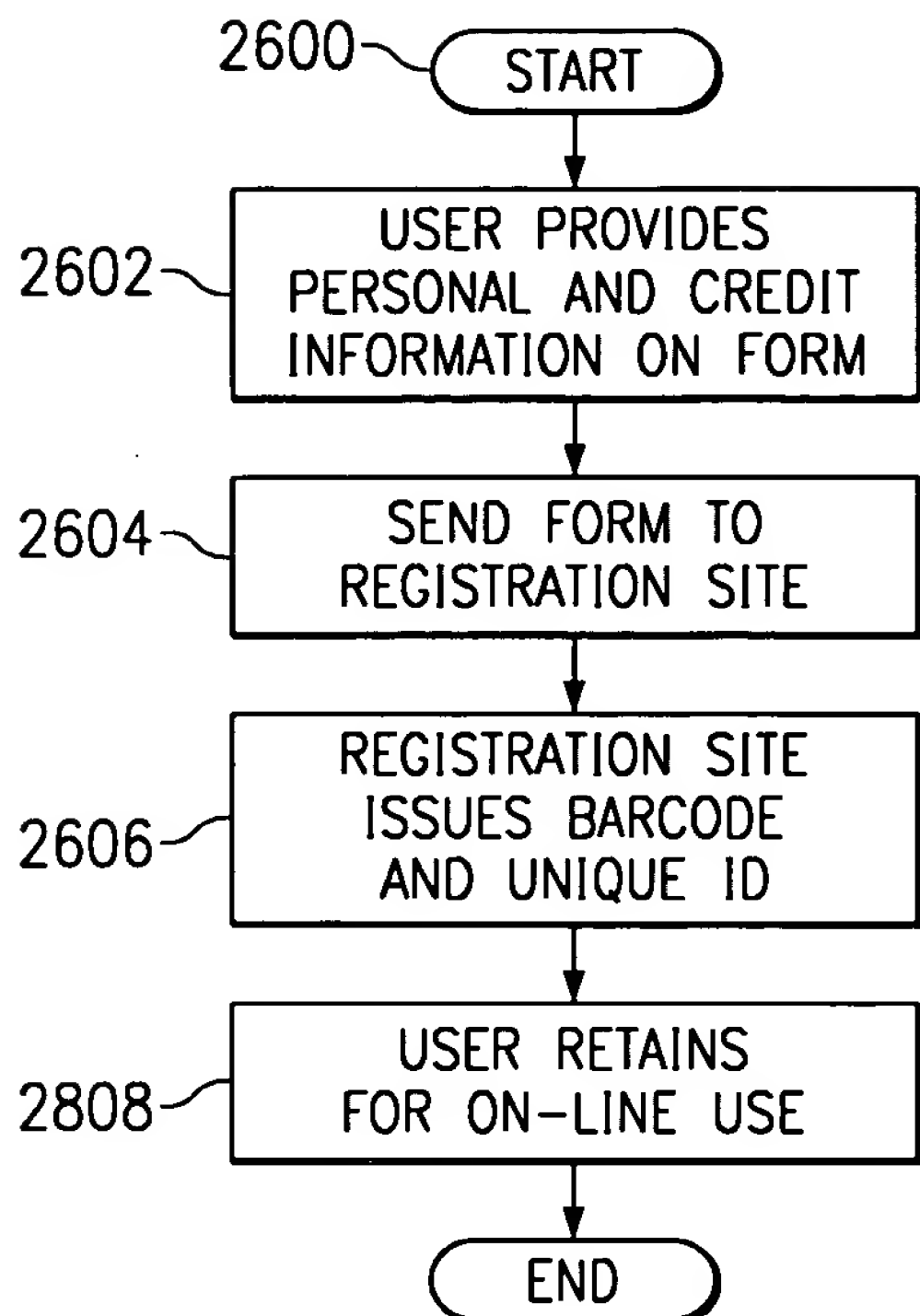


FIG. 26

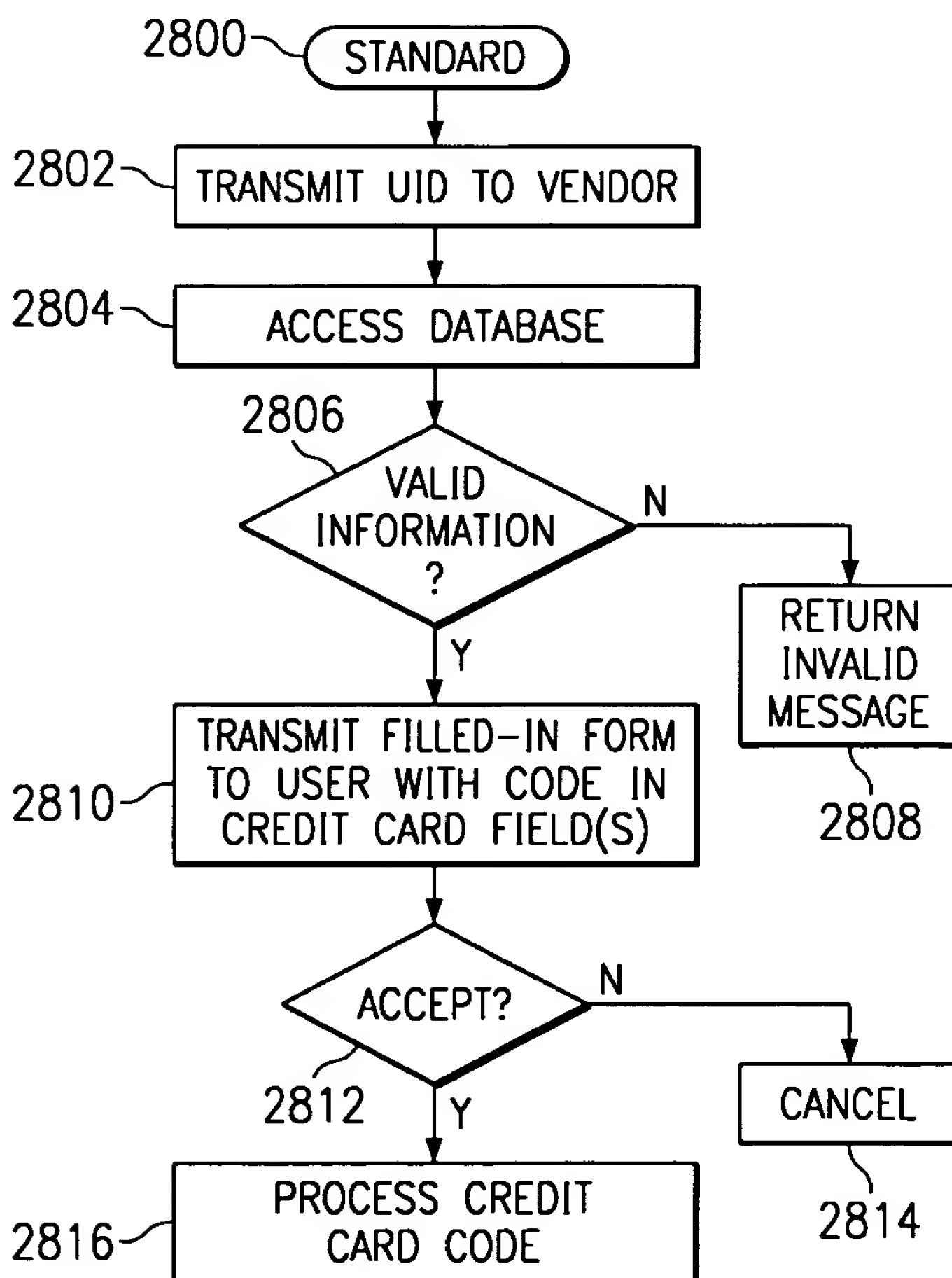


FIG. 28

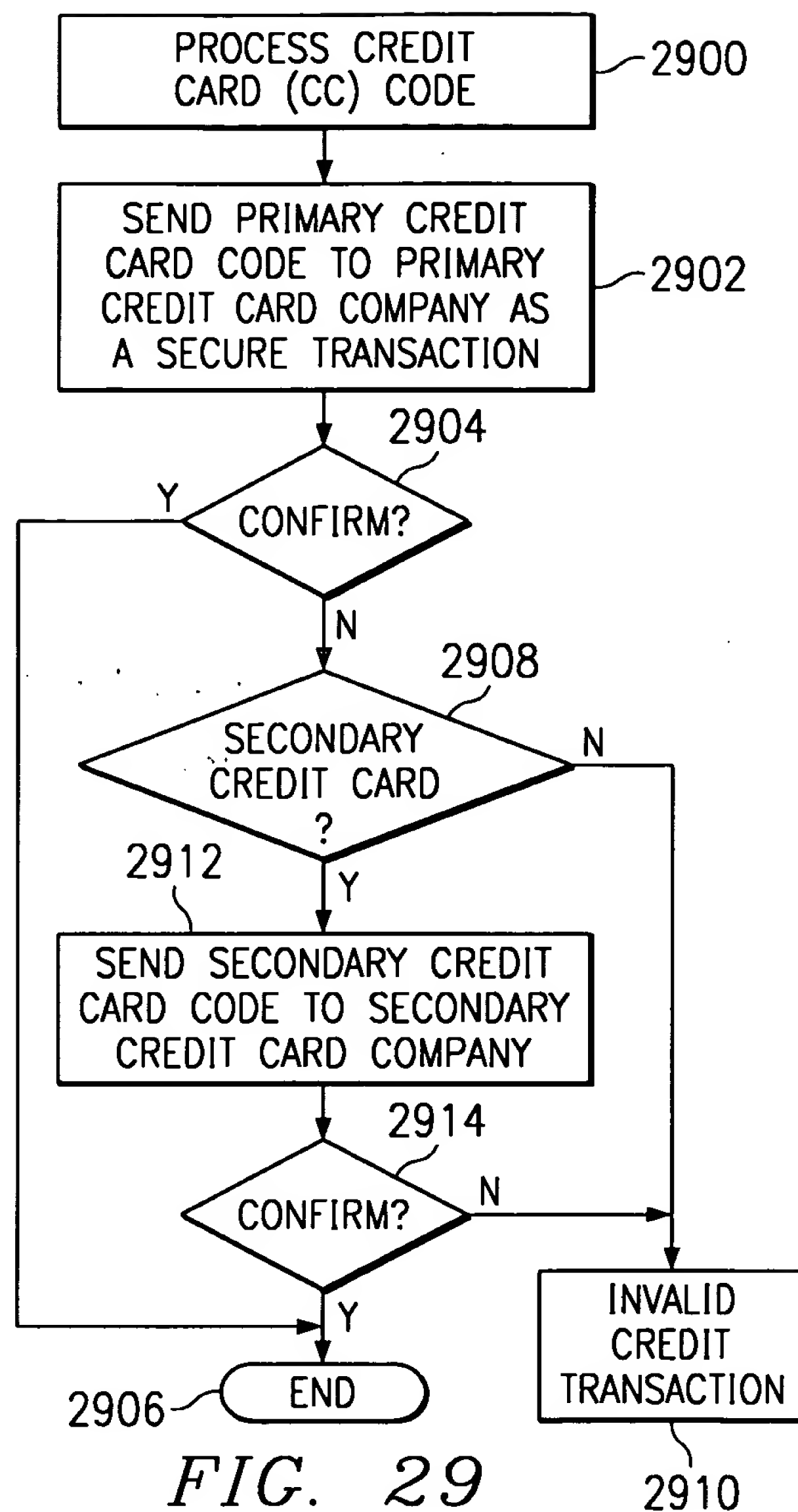


FIG. 29

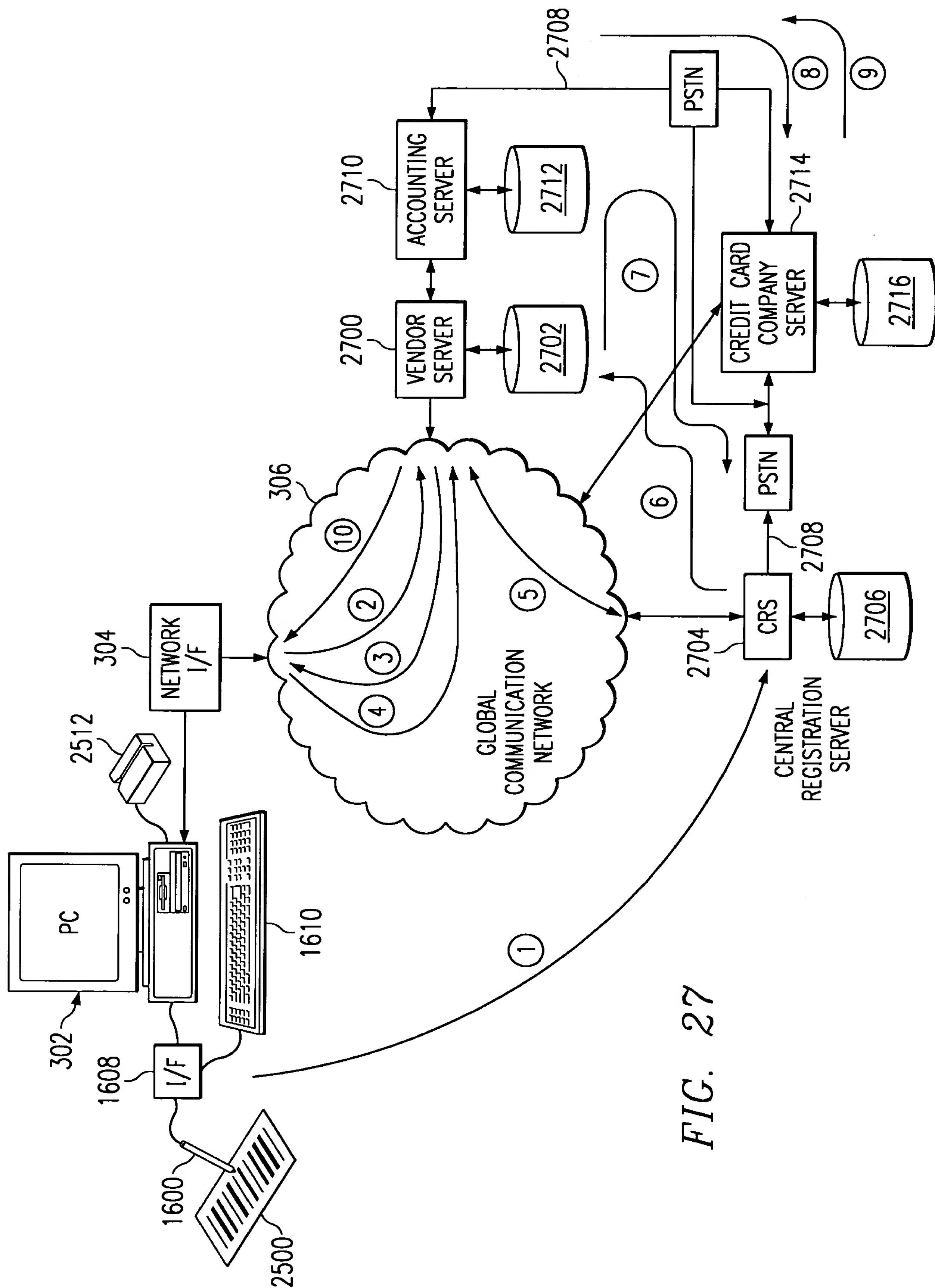


FIG. 27

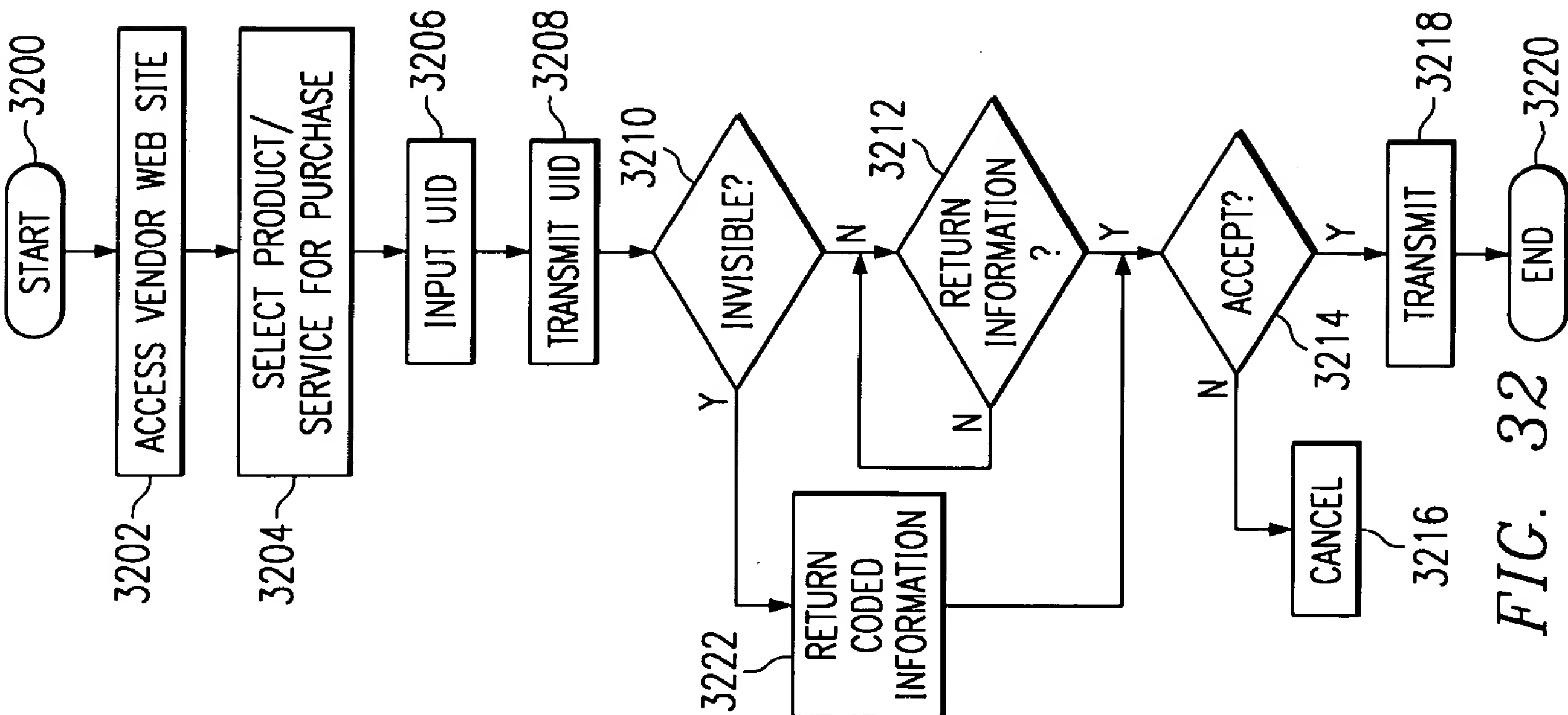


FIG. 32

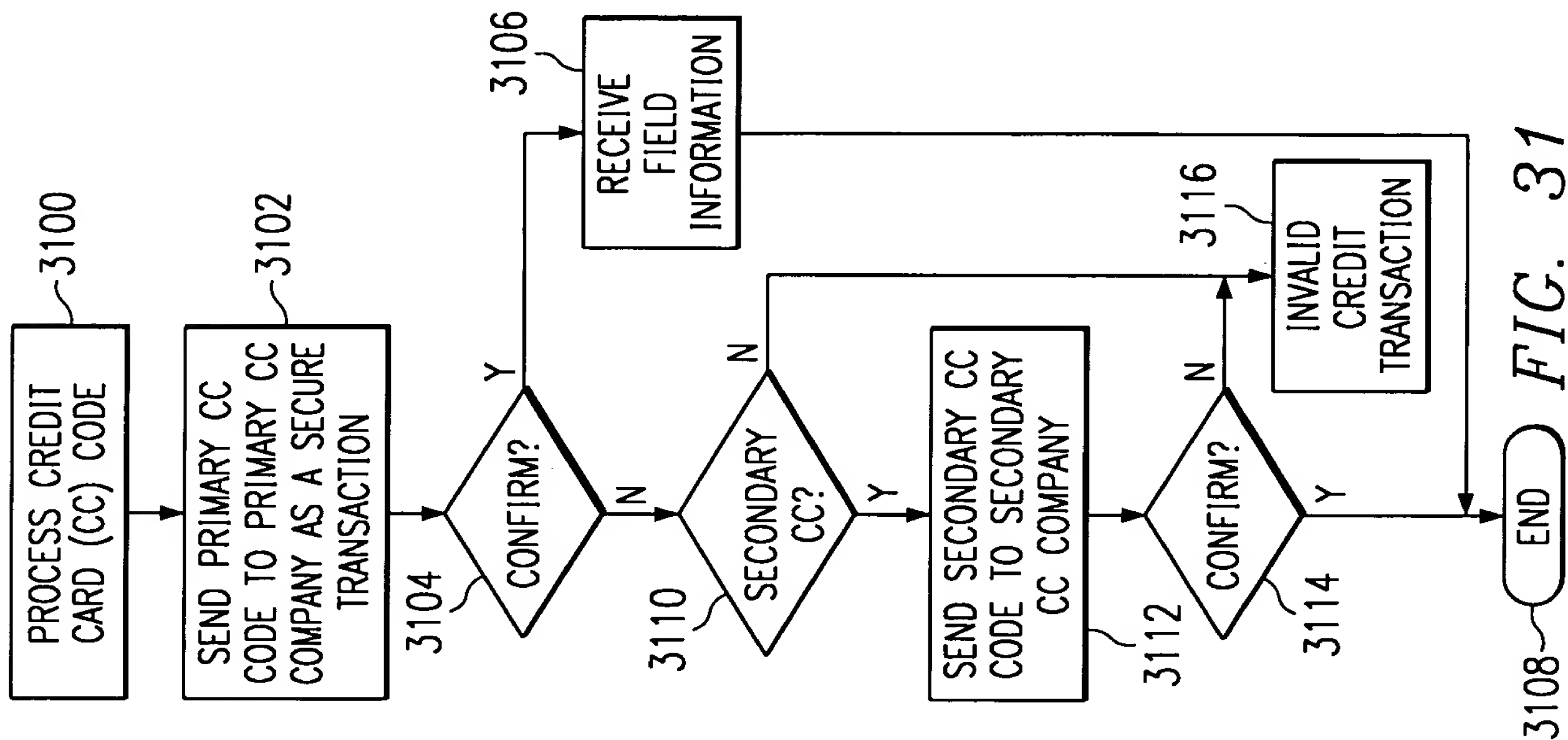


FIG. 31

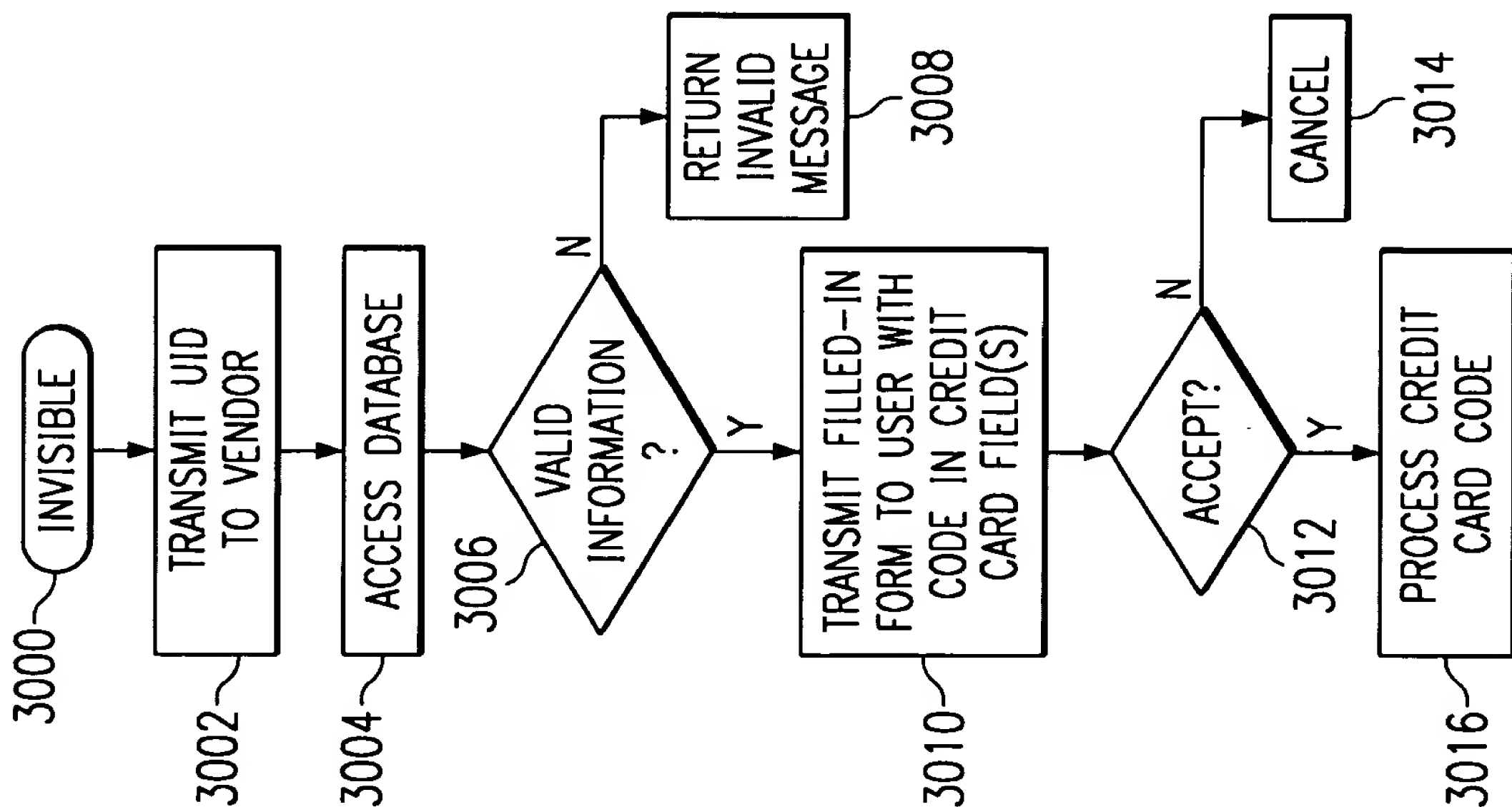


FIG. 30

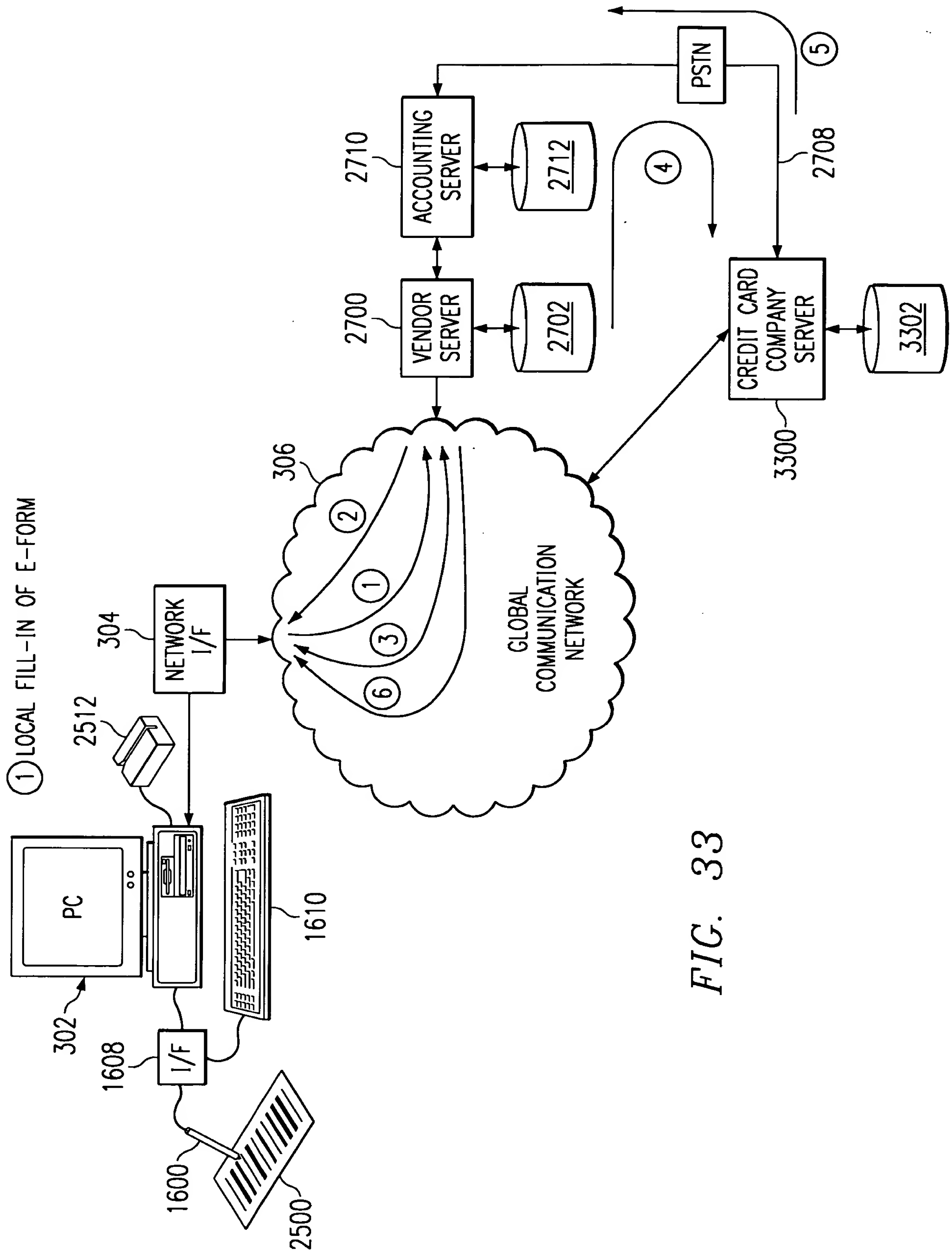


FIG. 33

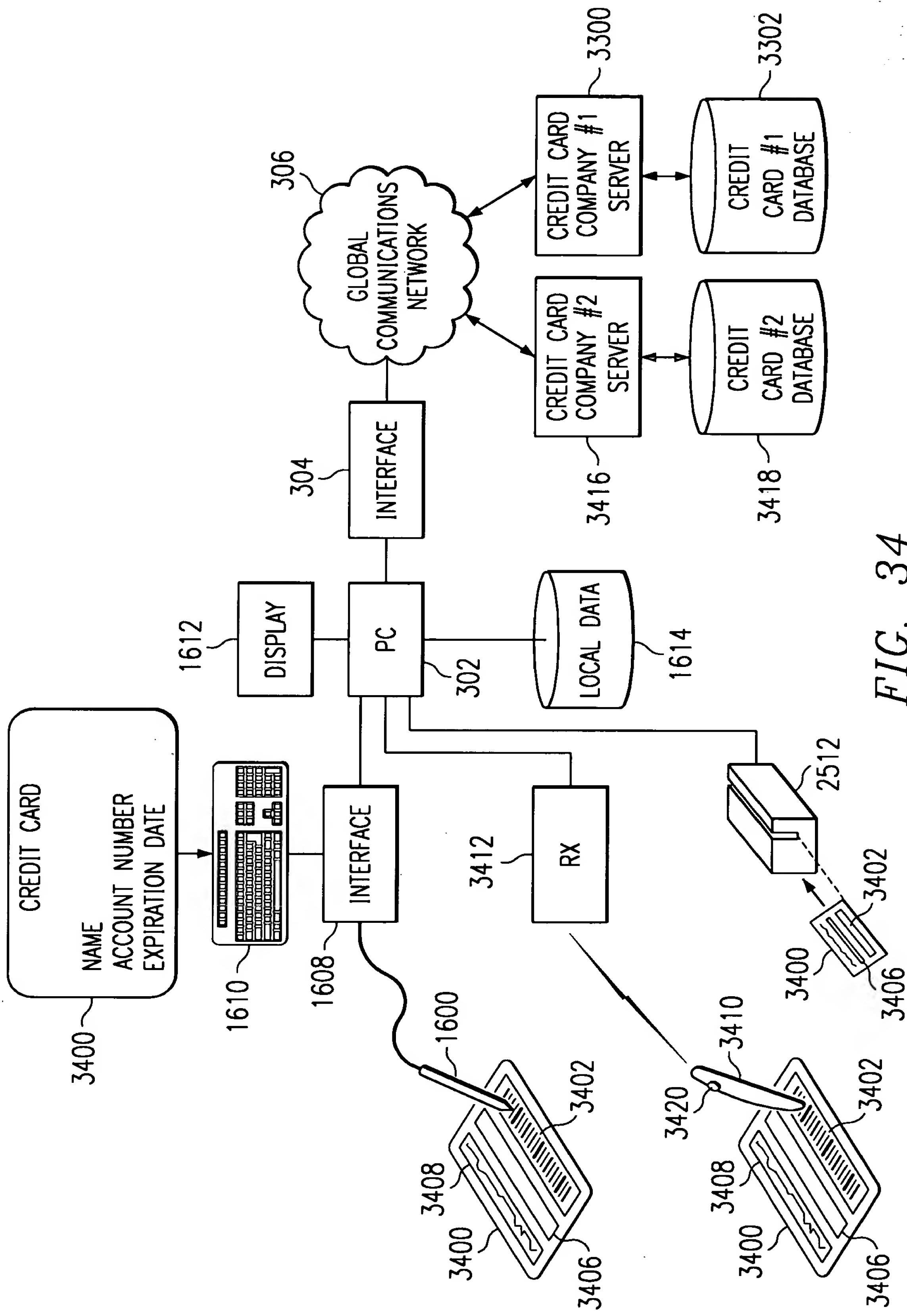


FIG. 34

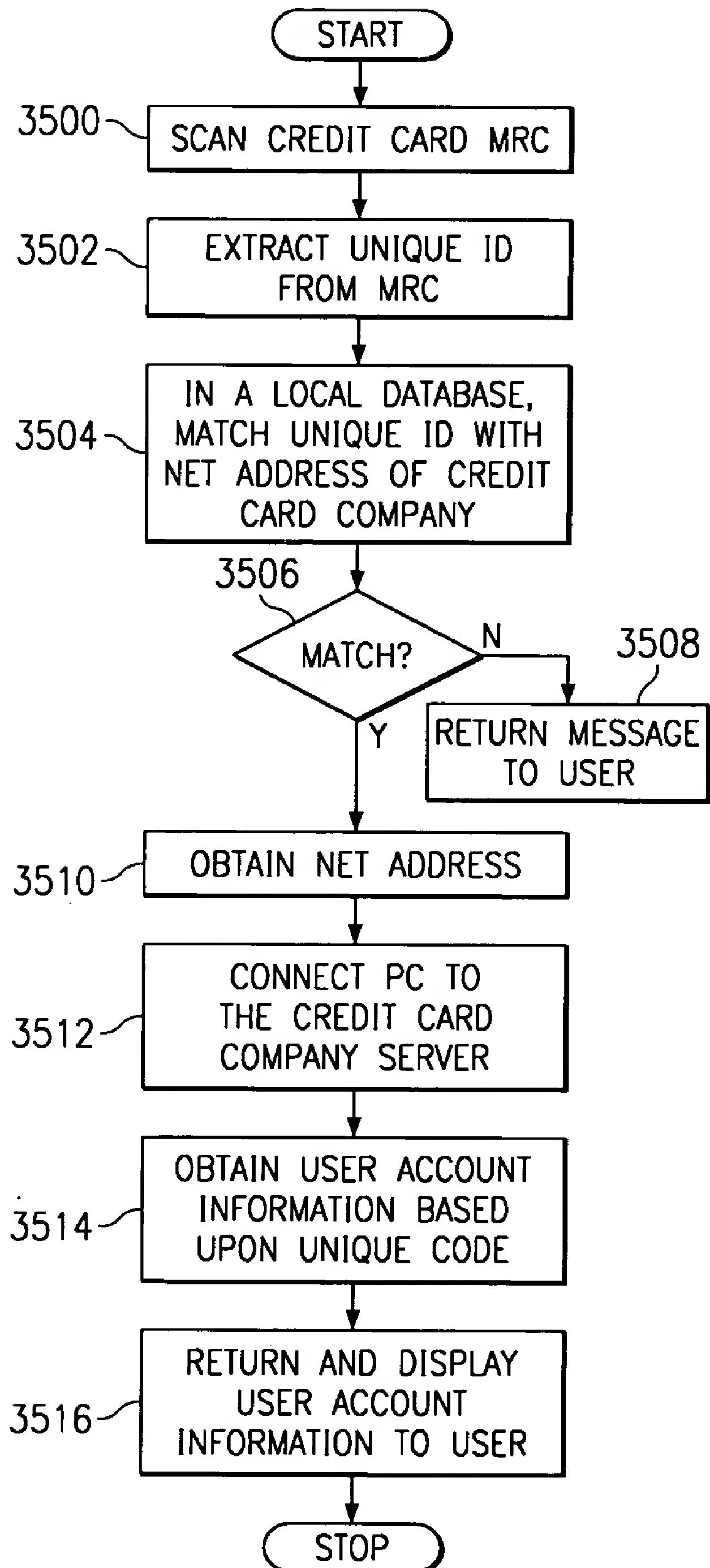


FIG. 35

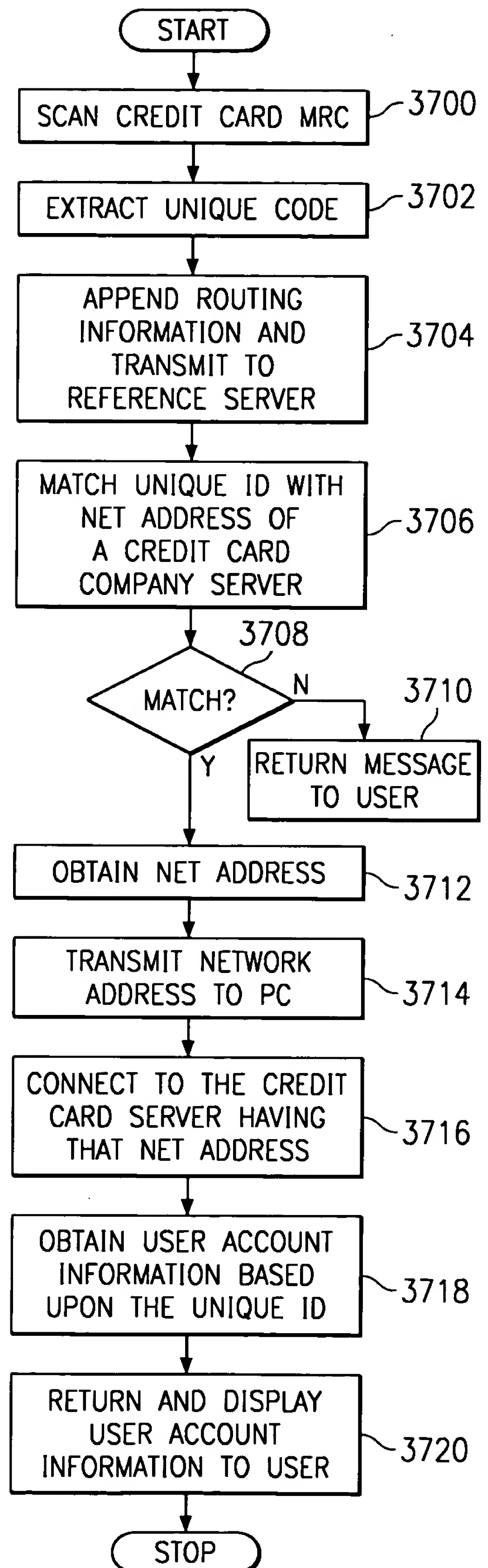


FIG. 37

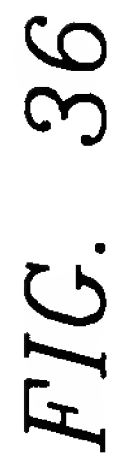
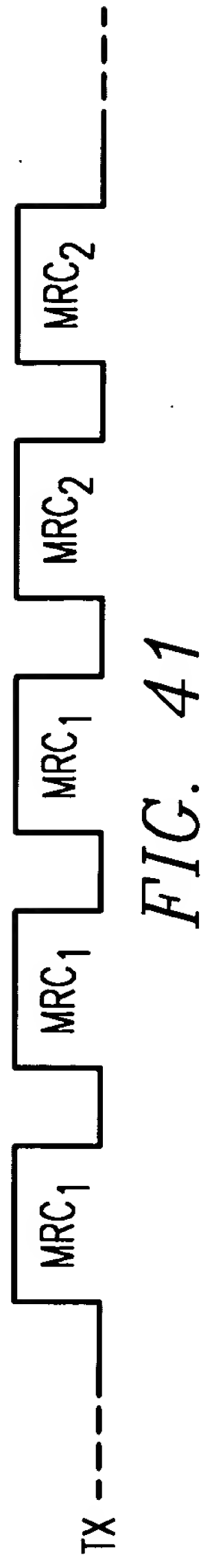
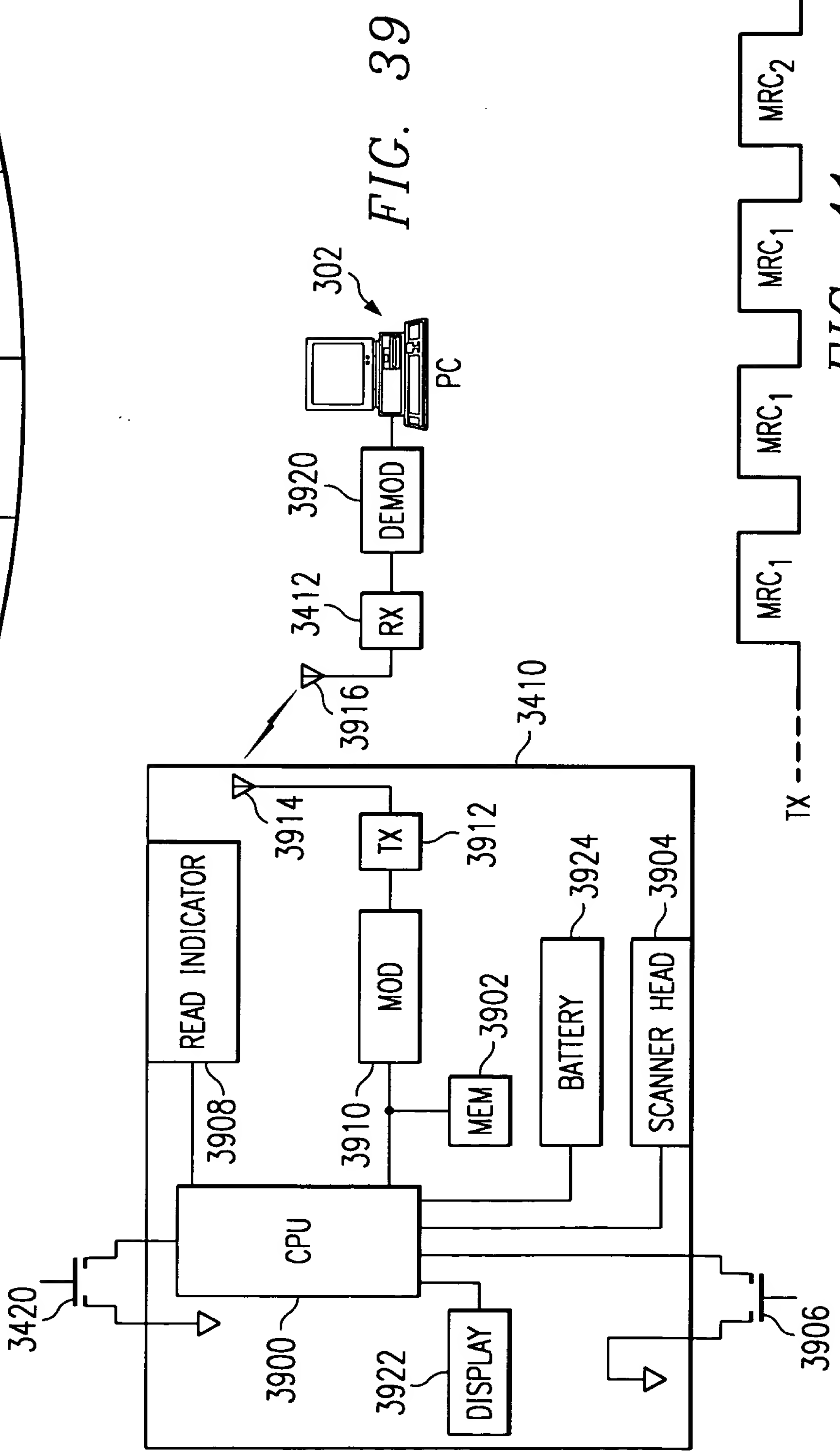


FIG. 38

3804	3812	3806	3814	3800	3808	3810	3816	3802	3818
PIN #1	PIN #2	CREDIT CARD #1 ACCOUNT #	CREDIT CARD #2 ACCOUNT #	UNIQUE ID	USER NAME	EXPIRATION DATE #1	EXPIRATION DATE #2	CREDIT CARD COMPANY #1 NET ADDRESS	CREDIT CARD COMPANY #2 NET ADDRESS



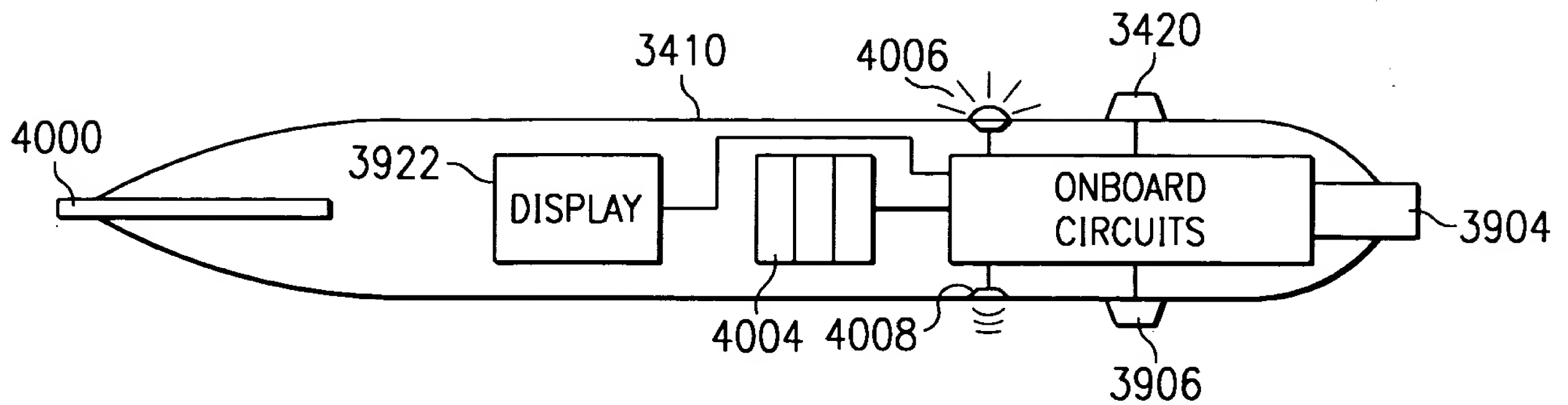


FIG. 40

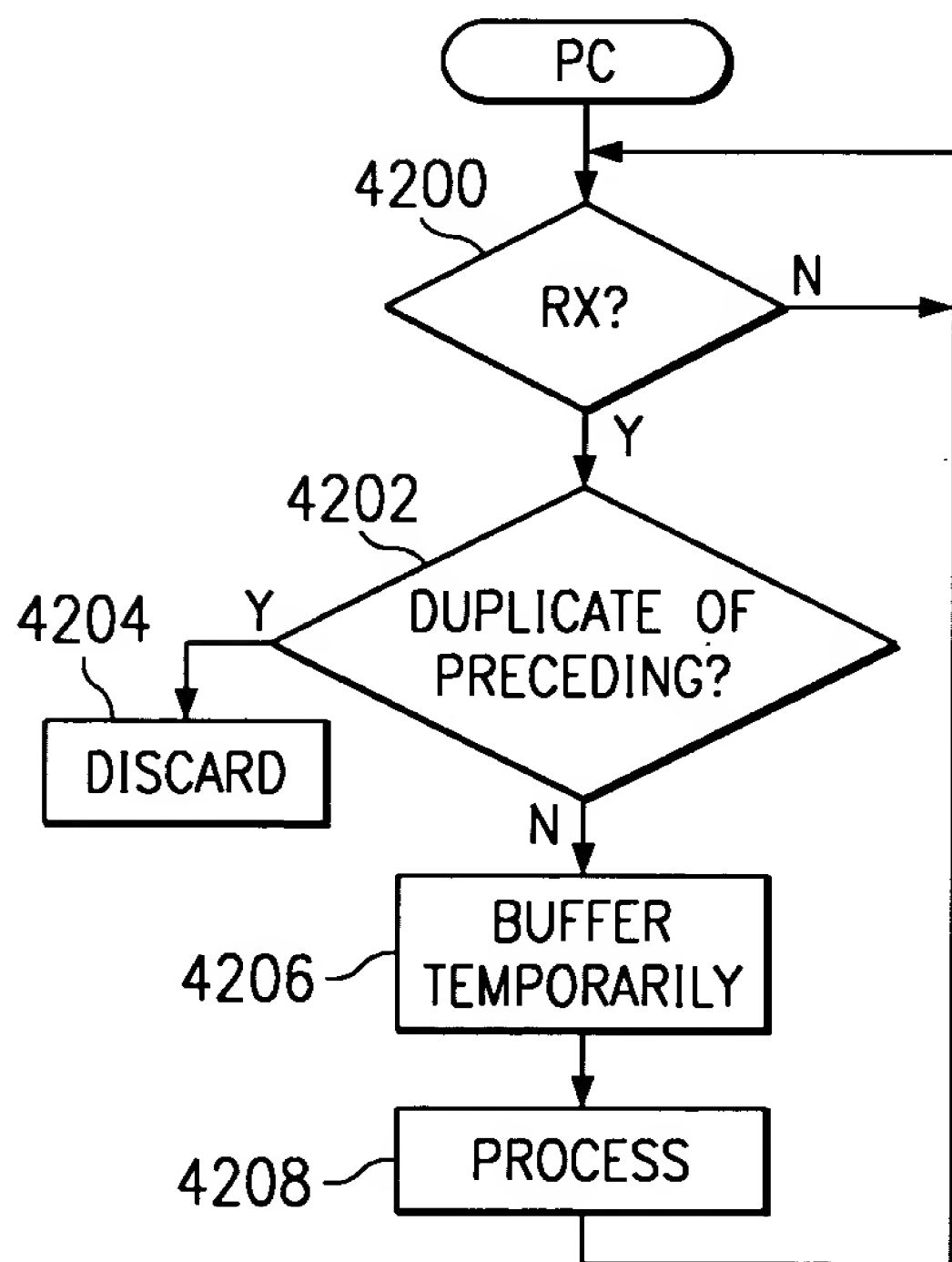


FIG. 42

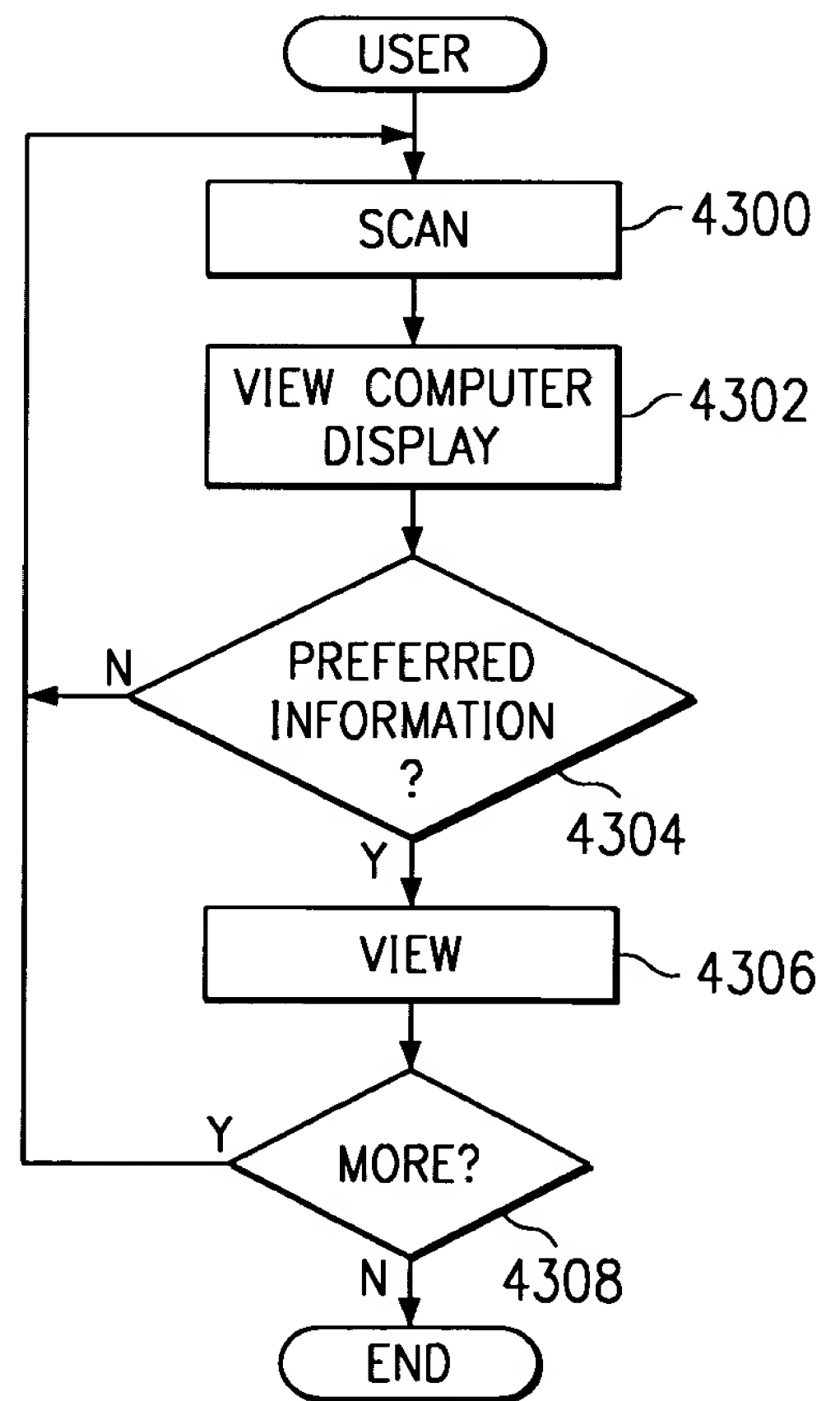


FIG. 43

FIG. 44

